

## CULTURAL AMBASSADOR SESSION

### GENE 7000 Entrepreneurial Thinking in a Global Context - Weekly schedule 2023

Date	Time	Learning Activities
May 12		Meet & Greet
September		Info session for TUS students to learn about Cultural Ambassador Program
Tue Sept 5		<ul style="list-style-type: none"> <li>• Welcome and Orientation</li> <li>• GIL Modules Overview</li> <li>• Hear past Ireland participants share their life-changing stories</li> <li>• Interactive real-world scenarios</li> </ul>
Tue Sept 12	8:30-10:30 10:30-11:30	<ul style="list-style-type: none"> <li>• Module 1: The role of entrepreneurship and entrepreneurial thinking in a global economy.</li> <li>• Module 5: Risk Assessment.</li> <li>• Assessment: Journal I</li> </ul>
Tue Sept 19	8:30-9:30 9:30-10:30 10:30-11:30	<ul style="list-style-type: none"> <li>• Module 1: The role of entrepreneurship and entrepreneurial thinking in a global economy.</li> <li>• Module 2: Entrepreneurial and Intrapreneurial opportunity assessment.</li> <li>• GIL module 2: Overview</li> <li>• GuardMe Briefing</li> </ul>
Tue Sept 26 Sept 26	8:30-10:30 10:30-11:30	<ul style="list-style-type: none"> <li>• SLC TUS Students: Icebreaker activity</li> <li>• Irish Culture Workshop</li> </ul>

Tue Oct 3	8:30-10:30 10:30-11:30	<ul style="list-style-type: none"> <li>• Module 4: Intercultural Communication</li> <li>• GIL Module 2: IDI Workshop</li> </ul>
Tue Oct 10	8:30-10:30 10:30-11:30	<ul style="list-style-type: none"> <li>• Module 3: Design Thinking and Building Empathy.</li> <li>• Pre-Departure briefing</li> </ul>
Tue Oct 17	8:30-10:30	<ul style="list-style-type: none"> <li>• Module 3: Design Thinking and Building Empathy.</li> </ul>
Mon Oct 23		<ul style="list-style-type: none"> <li>• Travel to Limerick</li> <li>• Book- Guinness Enterprise tour</li> </ul>
Tue Oct 24	Morning (2hr) Afternoon (2hr)	<ul style="list-style-type: none"> <li>• TUS campus tour</li> <li>• SLC/TUS students meeting</li> </ul>
Wed Oct 25	Morning (2hr) Afternoon (2hr)	<ul style="list-style-type: none"> <li>• Guest Speaker</li> <li>• Enterprise Development and Business Liaison Manager</li> <li>• Student teams meeting</li> <li>• Personal Interest Exploration</li> </ul>
Thur Oct 26	Morning (2hr) Afternoon (2hr)	<ul style="list-style-type: none"> <li>• Student teams meet/work on projects</li> <li>• Personal Interest Exploration</li> <li>• (one-on-one meeting or visit a TUS class)</li> </ul>
Fri Oct 27	Morning (2hr) Afternoon (2hr)	Guest Speaker
Sat Oct 28		Day Trip to Cliffs of Moher
Tue Oct 31	Morning Afternoon	<ul style="list-style-type: none"> <li>• Visit to EY Riverview House, Harvey's Quay or Takumi Precision Engineering, Raheen Business Park.</li> <li>• Visit Limerick Prison: Mulgrave Street.</li> </ul>

Wed Nov 1	Morning Afternoon	<ul style="list-style-type: none"> <li>• Visit WP Engine , 12 Henry Street, Limerick or EY Riverview House, Harvey's Quay</li> <li>• Student teams meeting</li> </ul>
Thur Nov 2	Morning	<ul style="list-style-type: none"> <li>• Hackathon presentations</li> <li>• Limerick Chamber Reception</li> <li>• Dinner in Coqbull Thomas Street</li> </ul>
Fri Nov 3		Travel to Dublin
Sat Nov 4		Travel back to Canada
Tue Nov 14	8:30-10:30	Module 5: Planning and Pitching a Venture
Tue Nov 21		<ul style="list-style-type: none"> <li>• Module 5: Planning and Pitching a Venture</li> <li>• Student presentations of venture ideas</li> <li>• Personal Assessment and Reflection</li> </ul>
Tue Nov 28	8:30am	Canadian and Irish Entrepreneurship Panel
Tue Dec 5	8:30am	<ul style="list-style-type: none"> <li>• Sharing learning about multicultural team work and entrepreneurial thinking</li> </ul>
Tue Dec 12	8:30am	Course consolidation