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The past year was an exciting one for St. Lawrence College; 2014–15 saw the implementation of initiatives that moved us toward achieving our bold new vision. As you review the pages of the Annual Report, it will become evident that the successes of our students continue to tell the story of our proud college.

Our students represent a wide variety of disciplines and cast a shining light on our college. From Business, Graphic Design, Esthetician, Culinary, Civil Engineering Technology, and our athletic teams, the awards keep coming. Our students lit up the stage with energetic and entertaining music theatre productions and innovative artistic exhibitions, and they competed at provincial and national levels, gracing the podium wherever they went. They demonstrate their talents and bring hope to children and youth in our own communities, and travel the world making a difference in the lives of others. We could not be prouder.

We are committed to fostering the skills, knowledge, and passion of our team to deliver excellence in all that we do for our students, staff, and community partners.

This year, we launched our 2014-19 Strategic Plan, Our Future. The plan provides new direction for the college and highlights our aspirations.

Our Vision
‘Rooted in our communities, we will be a globally recognized college delivering innovative learning opportunities and preparing career-ready graduates to be leaders in their fields.’

Our Mission
‘We are dedicated to student success, academic excellence, and leadership in our communities.’

Our Values
‘Students First; Teamwork; Innovation; and Integrity.’

The Strategic Plan outlines our goals for the next five years. Every decision we make in pursuit of organizational transformation will be guided by our vision, mission, and values. These components of Our Future reflect the ideas and priorities voiced by our college communities.

As we reflect in these pages on our first year of the new Strategic Plan, we look forward to the unfolding years as Our Future takes shape.

Steve Thompson,
Chair, St. Lawrence College Board of Governors

Glenn Vollebregt,
President and CEO,
St. Lawrence College
COMMUNITY ENGAGEMENT

Expand and strengthen partnerships in our communities and contribute to our regional economic, social, and cultural development.

Building Behavioural Solutions Conference brought experts to St. Lawrence College

St. Lawrence College hosted the fifth annual Building Behavioural Solutions Conference on April 16 and 17, 2014. The conference, titled Learning With Our Community: Fostering Strategies for Everyday Application, was offered in partnership with Southeast Region Autism Services, which included Pathways for Children & Youth, Lanark Community Programs of Lanark Health and Community Services, and Counselling Services of Belleville & District.

The conference opened with Dr. Patrick Friman, Ph.D., ABPP, whose keynote address, “Behaviour analysis in the mainstream of everyday life,” addressed the general applicability of behaviour analysis to human problems and how behaviour analysis can become a mainstream science by addressing more mainstream problems.

The conference also featured several concurrent speakers and workshops on various topics related to the fields of behavioural psychology and applied behavioural analysis.

“We were delighted to partner with our community to offer students and professionals the opportunity to come together to share behavioural research and best practices,” said Robin Hicks, Associate Dean, School of Community Services at St. Lawrence College. “This annual conference attracted approximately 250 participants and the distinguished presenters discussed innovative behavioural interventions for a broad range of client groups to meet service needs in our community.”

Collaborative event brought health-care students from all disciplines together

When graduates from SLC’s Health Sciences programs go out into the workforce, they engage with professionals from a diverse range of disciplines in their daily routines.

To help prepare students for the professional world, St. Lawrence College, with funding from the Student Association, held a day of collaboration and learning for a selection of 350 students from the spectrum of health-care programs at the college’s Kingston campus. The event, called The SLC Health-Care Neighborhood, was held on February 4, 2015.

The students were selected from various years of programs in Health Information Management, Bachelor of Science in Nursing, Pre-Health Sciences, Practical Nursing, Medical Laboratory Science, Medical Laboratory Assistant/Technician, and Fitness and Health Promotion. Students were given ‘passports’ and circulated among information booths that outlined the various disciplines delivered at SLC Kingston and how they may work together in a health-care setting to create better outcomes for patients and clients. Students were also given an opportunity to contribute to a collaborative quilt by leaving their own message on their patch. The quilt, assembled by a faculty team, will be displayed at future events.

Since 2009, SLC has held different types of inter-professional events for health-care students, according to Robin McAvoy, coordinator of the Medical Laboratory Science program and workshop team member. Exposure to different health-care professions is a critical piece of their education.

“Research shows that in a variety of health-care settings, patient outcomes are much better when the entire team, from the primary care workers to those quite removed from direct patient care or those workers who may be working outside the hospital setting, respect and acknowledge the roles of one another,” she said. “It’s important to instill this philosophy while the students are here learning with the hope that they will take these important ideals with them into their careers.”
Pre-Service Firefighter Education & Training students raised $2,500 for Palliative Care at Brockville General Hospital

Pre-Service Firefighter students Stephen Baird and Kyle Villeneuve spearheaded the fundraising, which was mostly done through the program’s annual formal event. They renamed the event the Fire Formal Fundraiser with all proceeds going towards Palliative Care. They earned the support of their fellow Pre-Service Firefighter classmates, their college, and local communities.

“We wanted to give back to the community, particularly to a cause that is meaningful to the Pre-Service Firefighter program and to the students from other programs on the Brockville campus, most notably Health Sciences. We received a lot of support from students in all programs on campus as well as from local businesses in the Brockville community that donated to our fundraising efforts,” said Kyle.

The students each completed an 8-hour shift in Brockville General Hospital’s Emergency Room, working as first response level of care alongside nursing staff as a supplement to their training in emergency patient care. “Every Firefighter student gains valuable experience in emergency patient care at Brockville General Hospital and many other students complete placements there, so giving back to Palliative Care felt like a good way to honour the relationship between the students and the hospital while also giving back to members of the community,” said Stephen.

Child and Youth Worker students’ worked with local agencies to benefit Kingston children

Child and Youth Worker students ran programs in partnership with the Boys and Girls Club of Kingston & Area, as well as Pathways to Education - Kingston Community Health Centres to engage with, and advocate for, our local youth.

The kick-off event was held on the January 30th PA day at the Cataraqui Town Centre where students hosted a booth with interactive games and activities for all ages.

On February 10 at the Boys and Girls Club of Kingston, CYW students hosted an evening of interactive activities for youth groups from Immigrant Services of Kingston and Area, New Mentality, and Pathways to Education. Following this event, these youth had the opportunity to share their voice with local youth workers at a forum on February 12 at the college.

In conjunction with the national anti-bullying awareness initiative, Pink Shirt Day, third year CYW students partnered with the Kingston Frontenacs to launch an event at the Rogers K-Rock Centre during a hockey game in February to reach members of the Kingston community. Proceeds from the sale of Pink Shirt Day t-shirts at the game were donated to the Boys and Girls Club of Kingston to support the programs it offers to help children, youth, and families.

On Pink Shirt Day, February 25, our students worked with the Boys and Girls Club of Kingston to host a fun and informative fair for over 150 members at the west end site. The purpose of the fair was to creatively empower the children, through interactive activities, to recognize and advocate for anti-bullying among their peers.

“It’s really gratifying to be able to work directly with local youth while we’re in school,” said Chantal Leeman, a student in the CYW program. “This is one of the most rewarding aspects of studying at SLC; being able to put our classroom learning into action.”

The third part of the advocacy program was Preparing At-Risk Youth for Post-Secondary. On February 24th and 25th, the third-year CYW students welcomed a group of area youth for an event called, “SLC Dream 2015.” This project allowed students involved with Pathways to Education to help prepare for the college experience as well as identify strategies to overcome barriers and challenges they may face. The program included engaging interactive activities, workshops, introductions to support services, and an opportunity to spend the night in residence.

“We believe that if youth feel comfortable and learn about supports available at the college, their post-secondary learning experience will be a success,” said Tanea Fortin, a faculty member of the CYW program at SLC. “Overall, the aim of this project was to empower these young people to believe that the college dream is a tangible goal for them as well.”
International Education
Bring the operational elements of international education (recruiting, Alpha Academy, partner schools in China, English as a Second Language, and student support services) under a single strategy and business plan that harmonizes efforts in support of the college’s Strategic Plan.

INTERNATIONAL PARTNERSHIPS

Irish Partnerships
2015 marks the third year that St. Lawrence College graduates can pursue their Bachelor’s Degrees in Ireland under partnership agreements with the Institute of Technology Tralee and IT Sligo. These international partnerships provide SLC grads with a world of opportunities and a seamless pathway to continue their education. There is now an extensive list of programs available.

SLC Programs with IT Tralee Agreements:
- Computer Networking Technical Support
- Computer Programmer Analyst
- Culinary Management
- Early Childhood Education
- Energy Systems Engineering Technology
- Fitness & Health Promotion
- Hospitality: Hotel & Restaurant
- Hospitality and Tourism Management
- Music and Digital Media

SLC Programs with IT Sligo Agreements:
- Biotechnology Advanced
- Computer Networking & Technical Support
- Civil Engineering Technology
- Early Childhood Education
- Game Development Technician
- Social Service Worker
- Visual & Creative Arts - Fine Arts

“The number of St. Lawrence College graduates following this path has doubled each year,” said Don Young, Dean of International Education. “This year, we expect more than two dozen graduates to undertake Bachelor’s Degrees. In addition, two Biotechnology students completed their work placement in Ireland. Our graduates and student are finding Ireland a great place to continue their education.”

Barbados Partnership
SLC continues to enhance partnerships at schools in the Caribbean. Each year, a number of scholarship students from Barbados are hosted in the Fine Arts, Culinary Management, and Hospitality programs. The partnership offers opportunities for SLC students to study in Barbados as well while paying home tuition.

Jamaica Partnership
The potential for solar and wind power is incredible in the Caribbean yet most islands burn diesel. In an effort to create positive environmental conditions, St. Lawrence College is working with Jamaica’s National Tool and Engineering Institute (NTEI) to develop programs in the area of renewable energy.

The three-year project, one of the Caribbean – Education for Employment (C-EFE) projects coordinated by the Colleges Institutes Canada (CICAN) with funding from the Department of Foreign Affairs, Trade and Development (DFATD), will help NTEI meet its goals in areas such as curriculum development, training faculty in program delivery, as well as working with the local industry in certification and skills development. This project will benefit SLC in numerous ways as it shares renowned expertise in educating the next generation of skilled workers in renewable energy, a field that is rapidly growing worldwide.

The Renewable Energy and Efficiency Technician (REET) program started in January 2014 at NTEI with 70 part-time students and is the first program of the C-EFE projects to run. Partners trained at SLC during the summer of 2013 and 2014, and will continue their training during the spring/summer sessions of 2015. NTEI has also started a full-time day program based on SLC knowledge transfer to their faculty.

In January 2015, 3 students from the IMC program, along with a faculty member from the School of Business, completed their placement working on marketing and social media materials for the program. One week was spent in Kingston, Jamaica filming and collecting interviews to develop the program.

The project is being highlighted by HEART Trust Jamaica and other Jamaican colleges are expressing interest in forming a relationship with SLC.

The solar installation project at the Jamaica School for Children was initiated in the spring of 2015 and is moving forward slowly. Two students and faculty from the ESET program went to Jamaica to work with the NTEI faculty and students on the installation. Due to customs issues with shipments of donated materials from Canada, the project is not yet complete.

St. Lawrence College is positioned to deliver this specialized assistance program because it offers a cluster of renewable energy academic programs.

China Partnerships
As part of an international strategy, St. Lawrence College is increasing the number of partnerships in China based on the delivery of programs at colleges with comparable programs. The courses are delivered in English and students can complete their final year at SLC. In 2014, a third partner, Taishan University in Shandong province, started delivering the Hospitality Tourism Management program.
Gold, Silver, and Bronze for SLC at the Skills Competition!
Our students captured gold, silver, and bronze medals at the 25th Ontario Technological Skills Competition held in Kitchener Waterloo, May 5-7, 2014.

Esthetician students, Kaitlyn Hoiles from Kingston and Erica Campbell from Arnprior won gold and silver medals, respectively, as they competed against students from across Ontario in the areas of facial, manicure with nail art, fantasy make-up, and back treatment with hot stone massage. Kaitlyn’s gold medal win propelled her to the Skills Canada National Competition, where she once again won gold and was ranked number one in Canada!

“I’m so proud to represent St. Lawrence College and to show what an amazing program it has,” Kaitlyn said. “The skills I have learned will take me very far in my career. It’s a very exciting moment!” Kaitlyn will represent St. Lawrence College on Team Canada at the 44th World Skills Competition in Brazil in August 2015. “I couldn’t have done it without the support I got from both my professors and students of the Esthetics program at SLC!”

Taking home a bronze medal was Jon Bourgoin from Kingston, a Culinary Management Co-op Apprenticeship student. Jon faced stiff competition and placed third out of a field of 21 competitors. This is the first time a student from SLC has reached the Culinary medal podium.

“Our students continue to make us proud in all disciplines,” said Glenn Vollebregt, SLC President and CEO. “We know that these real world learning experiences will help them in their future careers.”

SLC’s Business Students named Scotiabank finalist award winners
At the 10th annual Vanier College BDC Case Challenge held in Montreal, Quebec, students representing Business programs at St. Lawrence College finished as Scotiabank finalist award winners in a competition that included college teams from across Canada.

During the weekend event, thirty-three teams of marketing students were given three hours to analyze a real business case and present viable marketing solutions before a panel of expert judges.

Shaun Belanger, J.P. Houze, and Jorden Jensen formed the St. Lawrence College, Cornwall campus team. They demonstrated teamwork and created an innovative presentation with the support of their faculty coach, David White, coordinator of the Business programs on the Cornwall campus. “This is the fifth year we have competed in the event and it represents the first time the Cornwall campus team has advanced to the finals” said White.

“Having never worked with JP and Jorden as a team before, I feel we really came together and put out a great performance,” reflected Shaun Belanger, a 3rd year Business Administration - Accounting program student.

“We each brought different skills and knowledge that created a great team dynamic. I truly enjoyed the experience and learned a lot from it. It was an amazing feeling to see all the hard work at St. Lawrence College pay off.”

Teammate, J.P. Houze added his perspective: “I had an amazing time at the competition; being able to present our work to a crowd was a great opportunity to experience a taste of the post-college applications of our studies,” said Houze, a 3rd year Business Administration student.

The competition is organized and hosted by Vanier College and sponsored by the Business Development Bank of Canada (BDC) and Scotiabank.

Students brought home the gold in regional Marketing Competition
Fifteen St. Lawrence students competed in marketing case analyses and won against 13 other colleges from across Ontario.

This was the 35th year for the Ontario Colleges’ Marketing competition (OCMC) and over that time, St. Lawrence has won the overall competition 10 times – more times than any other college.

“We really wanted to bring the cup home again this year after our decisive win last year,” said Robin Pepper, professor lead for the St. Lawrence OCMC team. “We knew the competition would be strong this year so we held a six-week intensive training session for 15 students in ten marketing cases and the OCMC quiz bowl.”

The training paid off. Jessica Findlay and Sarah Deacon won the Direct Marketing competition; Jolisa Masucol and Sylvia Hughes won the Marketing case; Taylor Leeder and Jolisa Masucol placed third in Market Research; Sarah Deacon and Sarah Chapman earned honourable mention in Integrated Marketing Communications; and Tyler Hickman and Ciera Jones gained honourable mention in International Marketing. Tina Ciccarelli placed second in the Quiz Bowl.
SLC Varsity athletes make the grade

St. Lawrence College boasts the highest number of Ontario Colleges Athletic Association (OCAA) All-Academic Varsity athletes compared to all colleges in the province. 64 students attained academic honours and three athletes achieved Canadian Collegiate Athletic Association (CCAA) All-Academic status. To qualify, the student-athlete must maintain a 3.5 GPA during the first semester and be enrolled in a full-time program.

“Once again, our student-athletes have proven to be leaders in their sport and in the classroom,” said SLC Athletics Director, Herb Stacey. “Myself and everyone working in Athletics & Recreation is very proud of the accomplishments this season as our Vikings (Kingston), Sharks (Cornwall), and Schooners (Brockville) student-athletes continue to represent the college with class and professionalism.” The student athletes received their awards at the year-end athletic banquets. We congratulate the following students who are staying on top of their games athletically and academically.

**St. Lawrence College (Brockville)**
- Josh Cote
- Shawn Curry
- Francine Douglas
- Peter Grant
- Matt Hulton
- Burhan Khaliqzada
- Andrew Kinzie
- Brittany Laplante
- Paul Mauer-Vakil
- Amy McPhail
- Jessica Myatt
- Danielle Plant
- Cody Strickland
- Zack Thompson

**St. Lawrence College (Cornwall)**
- Jessica Bellefeuille
- Liam Chaussi
- Colton Gallant
- Brian Gwanyama
- Andrew Johnson
- Jeffrey McAlear
- Jody Mclennan
- Kelly McLeod
- Stephanie Quosdorf
- Samuel Rouleau
- Daniel Sabourin-Leduc
- Terahlyn Standring
- Darren Templeton

**St. Lawrence College (Kingston)**
- Kaitlynn Baki
- Amanda Blair
- Jeff Borges
- James Branco
- Cortney Brewer
- Megan Brum
- Rebecca Chan
- Sarah Diamond
- Andrew Fazackerley
- Maureen Frost
- Cory Fryer
- Nicholas Gallagher
- Colton Gallant
- Haley Gourdie
- Dan Graham
- Michelle Harper
- Carly Henderson
- Jessie Heyman
- Matt Horton
- Rebecca Jaros
- Jacob Johns
- Addie Johnston
- Benjamin Kennedy
- Lacey Knox
- Josh Maveety
- Derek McBride
- Brian Nicol
- Adriana Oliveira
- Alicia O’Shaughnessy
- Jessie Pennock
- Madelaine Power
- Courtney Rego
- Rachel Scanlon
- Haley Sherman
- Cody Strickland
- Erin Telford
- Jaimee Wells
ATHLETICS REVIEW

Brockville:
Varsity and extramural teams had a very successful 2014-15 season at the Brockville campus. Cross country runners had strong finishes in all four races; several runners were named Athlete of the Month during the year with Shelby Kent routinely finishing in the top 10. The golf team consisted of all first year students who consistently improved at each tournament leading to the provincial championships where the Schooners reduced their team score by nearly 25 strokes. The badminton team battled through the Fanshawe and Centennial Invitationals with strong performances from all three players. At OCAA Regional, SLC added Jessica Fang to the roster and sent shockwaves through the badminton community by winning the regional championship and clinching a spot at the provincial championship where she finished fourth overall. It was a season that balanced right on the edge of becoming a remarkable year for the Schooners’ women’s indoor soccer team, with seven games either tied or lost by a single goal. Having to play one-day tournaments with a short roster proved to be a major factor for the Schooners’ men’s indoor soccer team. SLC players held their own against teams facing a similar situation, but ultimately could not field a deep roster when playing four or five matches in a single day. The Schooners’ men’s hockey team was on a mission in 2014-15 to prove to the OCCCR that they were a contending team and that’s exactly what they accomplished. They won their own invitational and reached the quarter-finals at the Challenge Cup Provincial Championship. Shelby Kent (cross-country) and Cole Hamilton (men’s hockey, golf) were named 2014-15 Female and Male Schooner Athletes of the Year.

Cornwall:
The year ended with a bang for the Cornwall Sharks when the women’s hockey team won the 2014-15 Challenge Cup Provincial Championship for the second consecutive year, a first in league history. The Sharks defeated top teams from Fanshawe and the University of Toronto-Scarborough to capture the gold medal. The men’s program qualified (and hosted) the Challenge Cup Provincial Championship for the fifth consecutive year but settled for the silver medal after falling 2-0 in the finals to a talented team from Trent University. The cross country program continues to impress, fielding 14 runners this season. There was a special moment at the Seneca College Invitational when SLC-Cornwall runner and BScN student, Samantha Prendergast, abandoned her race to help another runner who had collapsed in front of her and began to suffer a seizure. It was a proud moment for coach, Tanya Deeks, to see one of her student-athletes help someone in need in the middle of a race. The Sharks Golf team was up and down all season but battled hard at the OCAA Provincial Championships where they struggled in round one, shaved 20 team strokes off their score in round two, and eventually finished just 12 strokes away from a bronze medal in the team division. The Sharks’ women’s soccer team was consistently placed in challenging divisions at various tournaments but approached every game with the same mentality; to perform at their best and try to catch a team off guard. The strategy worked as SLC came away with impressive victories and ties against Centennial, Georgian, and Fleming Colleges. What the season record of the Sharks’ men’s indoor soccer team fails to illustrate is how competitive and talented the team truly was as they consistently competed against schools with populations 10 times bigger than SLC-Cornwall. The players refused to let that fact be an excuse as they repeatedly gave their best effort against the top teams in Ontario. Sharks’ women’s hockey forward, Renee Lortie, and men’s hockey goalie, Ryan Cooper, were named Female and Male Athletes of the Year.
Kingston:
It was another banner year on the Kingston campus for athletics as several teams received provincial and national recognition. Rob Asselstine took the cross country world by surprise winning gold at the SLC-Kingston Invitational, silver at the Seneca Invitational, and bronze at the OCAA Provincial Championships. The third place provincial finish earned him a spot at the CCAA National Championships in Calgary, AB, where Rob finished fifth overall. The golf team won the SLC Cup for the third consecutive year and veteran golfer, Brennan Smith, earned his second OCAA bronze medal. At the national championship, Brennan finished in a very impressive 7th place. With an all new coaching staff, the women’s rugby team began the season with a new approach that focused on building confidence around the eleven rookies. A major accomplishment came in a 17-12 victory over Algonquin College, as it was the first time in two years SLC was able to defeat the Thunder. For the second straight year, the men’s soccer team reached the post season. After defeating the Centennial College Colts in penalty kicks to advance to the OCAA quarter-finals, the Vikings were in tough against the Sheridan College Bruins who went on to win the national championship. The women’s soccer team battled through a very competitive and tough OCAA East Division and reached the qualifier game, falling in penalty kicks to Loyalist College. The women’s basketball team had another successful year with the squad finishing fourth overall in the OCAA for the third consecutive year. Head coach, Remy Simpson, won his second OCAA Coach of the Year award and his first CCAA Coach of the Year award. The men’s team finished the season with just eight players on the active roster but still managed to qualify for the OCAA Provincial Championships. They went all the way to the bronze medal game coming up just short against the host Durham College Lords. Lacey Knox (women’s basketball) and Rob Asselstine (cross-country) were named Female and Male Athletes of the Year.

MUSIC THEATRE - PERFORMANCE:
THE YEAR IN REVIEW

St. Lawrence College’s Music Theatre-Performance Program encouraged student success by showcasing the incredible talent and range of students as well as the student-led theatre production program. This year included 6 back-to-back productions in the fall and spring.

Once Upon a Grimm - Puddle Jump Players
The Puddle Jump Players student-led production, “Once Upon a Grimm,” recounted the fairytales from the Brothers Grimm stories that are filled with action, memorable songs, and funny moments that both kids and adults enjoyed. Tales included “Cinderella”, “Rapunzel”, and lesser known tales such as “The Brave Little Tailor” and “The Fisherman and his Wife”. All were woven together for a fantastic show for audiences of all ages.

The Puddle Jump Players is a touring children’s theatre troupe that became a collaborative student project in the Music Theatre – Performance program. Under the supervision and guidance of Brian Frommer, the graduating students conceived, created, and developed this original musical show designed to bring the magic of theatre to young audiences in Eastern Ontario.

Crazy for You
The new Gershwin musical comedy, “Crazy for You,” is a singing, dancing, and comedy extravaganza about a New York banker with a flair for show business sent to foreclose on a neglected theatre where he falls in love with the owner’s daughter. Big city Follies girls put on a show in Dead Rock to save the theatre by bringing the flavor of Broadway to the desert of the Old West with a collection of the Gershwin Brothers’ finest songs!

The interpretation of “Crazy for You” blended the witty dialog of Ken Ludwig’s script, the brilliant choreography of Susan Stroman, and masterful score of brothers George and Ira Gershwin. The result is a stylish version of 1930s New York City and Dead Rock, Nevada that appealed to a wide-audience. This performance showcased the vocal talents and comedic timing of the Music Theatre - Performance students.
RENT
“RENT”, the rock musical, showcased the tremendous vocal talents of our students. It follows the lives of impoverished young artists in New York City’s East Village. Set in the 1980s, this is a riveting tale of talented and creative youth struggling to survive the HIV/AIDS epidemic while maintaining friendships and relationships. “RENT” is based on the book, music, and lyrics of Jonathan Lawson. The show was presented in Gananoque and was an experiential learning opportunity for the students. It was also the first in back-to-back presentations playing one week after “Crazy for You”.

New Faces 2015
New Faces is SLC’s chance to introduce audiences to the newest batch of Musical Theatre students and to give these new ‘triple threats’ in the program a chance to prove what they’re made of. This year, that introductory process was taken to heart and made the thrust of the show. New Faces 2015 was a retrospective of what life is like for a 1st year SLC Musical Theatre student. Through performance, song and dance, and comedy and drama, the students took the audience on a musical journey through “A Day in the Life”, giving everyone a sneak peek into their histories, their triumphs, their challenges, and their dreams for the future.

Now and Forever...a diva spectacular
St. Lawrence College’s Music Theatre – Performance program presented a brand new review show, “Now and Forever...a diva spectacular” performed at the Brockville Memorial Civic Centre. The show featured a cast of fifteen female singers and an eight piece band that took the audience on a journey through powerhouse tunes and had them dancing in the aisles!

The all-female pop/rock review celebrated some of the best female artists and groups of all time. The music in “Now and Forever” spanned seven decades covering smash hits from some of world’s greatest writers and vocalists. This show was filled with tunes that topped the charts and gave a fresh spin with original arrangements by Craig Fair created especially for this brand new production. Some songs were recognizable from today and others took the audience back to a very special time in their lives! The sold-out show was a great success.

Legally Blonde the Musical
“Legally Blonde the Musical” was performed at the Brockville Arts Centre one week after “Now and Forever”. The irresistibly entertaining musical is the story of a sorority-sister ‘valley girl’ who goes to Harvard Law School to get her boyfriend back. She ends up beating the odds and overturning all expectations while staying true to herself and her ideals. The musical is based on a novel written by Amanda Brown that won the Laurence Olivier Award for Best New Musical in London’s West End run.

The captivating story, heightened by the energetic songs and electrifying dance routines, showcased the vocal and dance talents of the Music Theatre - Performance students.
The Fine Arts graduating class of 2014 celebrated their Raison d'être
St. Lawrence College Visual and Creative Arts - Fine Arts 2014 graduates presented their graduation exhibition Raison d'être (reason for being).
This show gave the students hands-on experience developing, hanging, and promoting their work. The exhibition featured a variety of mediums. Visitors perused works in watercolour, pen and ink, acrylics, oils, mixed media, and much more.

Inspired: Honouring Henry Vyfvinkel
Well-known Thousand Island area artist and long-time St. Lawrence College professor, Henry Vyfvinkel, was honoured and celebrated at Inspired - A Celebration of Visual Art- Gallery and Art Draw.
This event was two-fold; it celebrated and honoured Mr. Vyfvinkel and also launched the first fundraising event for the Marianne van Silfhout Community Programming Fund set up through the St. Lawrence College Foundation. Artists and art patrons gathered to celebrate the contributions of visual artists in our community and recognize Vyfvinkel, an artist, teacher, and passionate advocate for the visual arts in Brockville and the Thousand Islands. He was a teacher, mentor, and inspiration to a large artistic community. Henry Vyfvinkel was also the first inductee into the Marianne van Silfhout Gallery Hall of Fame.
Over 30 well respected artists such as Marg Grothier, Anne Barkley, Lou Charlton, Layne Larse, and Allan and Audrey Bain donated numerous works. Sadly, Henry Vyfvinkel passed away a few months after the event.

St. Lawrence College alumni showcased talent in “Life in Colour” exhibit
The Marianne van Silfhout Gallery presented the 7th Annual St. Lawrence College Alumni Juried Show, “Life in Colour.”
The ethos of artists is to be inspired by the world around them and to convey this experience through their chosen medium. Colour is an important element in expressing mood and narrative. As such, “Life in Colour” featured works by St. Lawrence College alumni that reflect their world, thoughts, or emotions through the use of colour.
Viewers to this year’s Alumni Show enjoyed a variety of artistic expressions including paintings in oil, watercolour, acrylics, mixed media, as well as digital photography by 25 artists: Dorothy A. Adlington, Audrey Bain, Lynne Bowker, Belia Brandow, Carolyn Buyers, Bernard Clark, Colleen O’Connell, Helen Fenton, Elsie Gallinger, Heather Griffith, Marg Grothier, Arlene Hare, Keith Hare, Jyneen Horton, Kitty Kelly, Mike Laking, Kathy Lavender, Hanna MacNaughtan, Elaine McClintock, John McClintock, Pam McKinnon, Jesse McMahon, Barbara Patrick, Sharon Stein, and Marilyn White.

Barb Carr’s “Paintbox Colours”
“Paintbox Colours,” Barb Carr’s cheerful 18-piece collection, presented an impression of colour from the artist’s paintbox. Her work combined the intricacy of mosaic with the delightful texture and vibrancy of collage. From the overall dimensions to the repeated pattern of ever-decreasing size, each piece in the “Paintbox Colours” series was based on the design element of the square, creating an interesting juxtaposition between the historic (ancient mosaics) and the modern (digital pixels).
Phillida Hargreaves’ “Narrow Spaces”
“Narrow Spaces,” by Phillida Hargreaves, explored the urban landscape, examining the emotional responses triggered by being in such spaces; those which are hidden and mysterious, confine and enclose, or frame and enhance. Such spaces can elicit anything from pleasure to anticipation, excitement to curiosity, claustrophobia to fear. These images, loosely based on photographs taken in Canada, Europe, and North Africa, are completed in altered fibres, adding a textural dimension uncommon in typical two dimensional art.

“An Artist’s View”: 7th Annual Juried Show
“An Artist’s View” featured artists from across Eastern Ontario. In all, there were 25 artists exhibiting a variety of styles and mediums. From the traditional to the contemporary, works included paintings in oil, acrylic, and watercolour, as well as sculpture, pottery, photography, and mixed media designs.

“Five Foot & Under” Celebrated Fine Artists of Tomorrow
The Marianne van Silfhout Gallery and St. Lawrence College presented the first children’s art show, “Five Foot & Under,” which displayed the work of budding young artists; this was their first chance to showcase their art to the community in a gallery.

Gallery staff visited elementary schools in Brockville to run free workshops in class and give the children an opportunity to learn about the gallery as well as complete an activity in line with the provincial curriculum. Completed projects were showcased in the gallery in one fantastic exhibit for the month of December.

Michèle LaRose’s “Surface Tensions”
“Surface Tensions,” by Michèle LaRose, showcased abstract paintings that play with spatial illusion and patterns. The presented images were in ambiguous space that reminded audiences of Escher, which confounded the viewer with contradictions and puzzles that played with an intriguing mix of high colour and neutrals.

MANIFEST/STEV’NN HALL
“MANIFEST,” a collection of portraits by the contemporary artist Stev’nn Hall, explored the contrast between masculinity and vulnerability as expressed through the use of thoughtful and dramatic composition and subjects that are both recognizable and surprising to the viewer.

The Community Outreach Program was designed to help introduce the fine arts and the gallery to children and their families while at the same time fostering a love and appreciation for all arts. Through generous donations to the St. Lawrence College Foundation and the Friends of Marianne, the gallery is now able to focus on bringing fine arts to area schools and inviting classes to visit and learn on-site, completely free of charge.
REAL WORLD LEARNING/LEARNING EXCELLENCE  ///

Prepare students for transition into the labour market by expanding opportunities for real-world experiences in our courses and programs.

Centre for Education, Behavioural Research and Intervention in the Community (CEBRIC)

Advance this Behavioural Science oriented centre to provide students with placements in treatment and applied research settings, and further strengthen this program cluster’s professional and community leadership.

At home and in business, government and communities, we can all improve our personal and group behaviours. Individuals struggle with personal challenges. Families get stuck in “behavioural ruts” they don’t know how to correct. Business leaders need the formal evidence and know-how to inspire employees and customers. Policymakers clamour for insights on how best to affect social change. Schools and social service agencies continuously grapple with how to best support children, youth and adults to achieve their goals.

St. Lawrence College (SLC) has trained students in the highly specialized field of Applied Behavioural Analysis (ABA) for more than 40 years and in 2013 launched CEBRIC, the Centre for Education, Behavioural Research and Intervention in our Community. CEBRIC is an example of SLC’s innovation and differentiation - providing real-world learning experiences for students; driving innovative ABA research; scaling up discoveries, tools and models; and translating research and theory into measurable impact for individuals and communities.

CEBRIC’s Strategic Objectives are to:

• Enhance real world learning experiences at SLC
• Create quality placements for our students
• Provide direct client services filling unmet needs
• Knowledge Mobilization, Translation & Exchange
• Increase evidence-based practices in the field
• Offer opportunities for faculty
• Brand SLC as an industry expert in ABA

CEBRIC Achievements 2014/15

As one of SLC’s 2014/15 Strategic Initiatives, CEBRIC met all of the goals and objectives set for the year. Building on that success the Centre will be expanding the learning and research opportunities in 2015/16 and will be extending community partnerships.

Increasing Real-World Learning Opportunities

Expand real-world learning environments for Cornwall Campus students in PSW, Health Science, and Fabricating & Welding by creating specific learning environments on campus, which mirror those found in the world of work.

The Cornwall campus conducted a detailed survey in Winter 2015 that concentrated on the full-time programs. The results demonstrate that every program has multiple real world learning experiences embedded into the courses.

This survey reaffirms the college’s reputation as a learning institution where students have the opportunity to both learn and apply new knowledge.

In keeping with the initiative, the Cornwall campus recently installed a Welding Simulator. The simulator gives both students and prospective students an opportunity to try welding in a safe, simulated situation that mirrors real world applications.
Logistics and Supply Chain Management students triumphed at 2015 SCMA Case Competition

Students from the inaugural year of the Logistics and Supply Chain Management program at the Cornwall Campus demonstrated the strength of this new one-year post-diploma program by placing second at HEC Montreal and seventh overall in Canada at The Supply Chain Management Association’s (SCMA) 2015 Student Case Competition. The competition gave students an opportunity to showcase their talents to some of the industry’s top firms.

Participants included Emma Budziarek, Sultan Kittaneh, and Jim Sigg who were coached and mentored by Program Coordinator, Carla Kingston. “I was able to gain a better understanding of the workplace through this competition,” said Emma Budziarek. “I felt confident with the knowledge and guidance I obtained through my studies in the Logistics and Supply Chain Management program.”

Jim Sigg added, “The case study gave me an opportunity to deal with actual issues and deadlines that we will face in the real world. It was very challenging and the competition was well-organized for the most part. As a group, we were extremely pleased with our experience and would like to thank Carla Kingston and the rest of the teachers for preparing us for this competition.”

Sultan Kittaneh summed up the experience by adding, “It was a wonderful experience that helped the three of us face challenges and come together as a team. I would like to thank St. Lawrence College for this opportunity. This competition presented many challenges and helped me to be more confident for the job challenges in the future.”

During the competition, teams studied a business case and presented their solutions to a panel of judges. Participants focused on resolving real-world strategic and tactical challenges through the examination of topics such as logistics, network design, procurement, relationship management, and sustainability. Working in teams, the students explored a scenario pertaining to a supply chain problem. The teams then developed recommendations based on their research, data analysis, and study of financial implications.
SPARK Production House
Support the School of Business’s SPARK Production House to offer marketing communications services and enhance the teaching and learning environment. Beyond providing services to faculty, SPARK will work with internal and external clients on a fee-for-service basis. The SPARK services will be provided by student employees and placement students.

SPARK is a Marketing Communications agency that provides paid experiences and unpaid placements to students through internal and external clients. SPARK has demonstrated the value of its core vision to create a unique student experience that will provide exceptional learning and career development opportunities. Over the last year, SPARK has also augmented the supports available to faculty with regard to enhancing their teaching and learning practices. The agency has also taken on fee-for-service marketing communications projects for internal and external clients. This year, the team completed 43 unique projects, provided $157,000 in value to clients, delivered over 3,200 hours of work, hired 16 students, and supervised 8 placement students.

Lighting a SPARK: Business Success Story
In St. Lawrence College’s School of Business, our students don’t just sit in a classroom listening to lectures. They are preparing for their future careers by DOING, COMPETING, AND APPLYING their knowledge and skills to REAL-WORLD situations and using their expertise to better their communities and build professional relationships.

SPARK provides students with real-world experience while they are completing their studies by creating an opportunity to work with clients, both inside and outside the college. SPARK began producing e-learning media services for faculty to provide information for future and current students. The projects help supplement and improve the traditional classroom learning experience.

The creative team is made up of five students and two staff (SLC graduates) who bring a lot of expertise and guidance to the mix. This highly talented group provides graphic design, copywriting, and video production services to clients.

For the third year running, students also hosted a live simulcast of the World Business Forum in New York City at a Kingston theatre for more than 500 local participants. The students had to negotiate with the World Business Forum for the exclusive rights, which connects them to the conference administration as well as local businesses. The forum is an unmatched professional development opportunity for local business professionals and students to hear from the world’s best and brightest business leaders.

Another amazing opportunity for the students from the Advertising and Marketing Communications program is the annual pilgrimage to New York City to attend PivotCon, the three-day long social media event, to network with business professionals and share their experiences with the program.

SLC Interactive Marketing Communications and Advertising and Marketing Communication students have also run the TrendsTalk conference since 2011. TrendsTalk seminars focus on mobile marketing, social media marketing, and interactive web marketing.
Earth Hour in Kingston powered by St. Lawrence College

Students and staff from St. Lawrence College’s Energy Systems Engineering Technology (ESET) program powered Kingston’s Earth Hour main stage event in Springer Market Square with the Renewable Energy Generator and Energy Storage (REGES) trailer.

The sustainable energy trailer contains eight deep cycle batteries, an inverter that converts power to handle the electrical loads, as well as two permanently mounted solar photovoltaic modules and two solar PV modules that attach on location. The REGES system powered the Earth Hour event and had power to spare; this system has the capacity to run for up to 10 hours.

For the last three years, the organizers of the Earth Hour event have requested SLC ESET’s help to provide sustainable power for lights and entertainment performance (band) equipment, according to Shannon Claggett, Associate Dean, Applied Science & Computing at St. Lawrence College.

“The REGES system contains a new, permanently installed set of batteries and electrical equipment. This allowed for easier deployment when needed.”

The REGES system can be used at other community events in the future. REGES not only showcased some of the technologies used in renewable energy generation and storage, but also highlighted what is taught in the Applied Science and Computing programs at St. Lawrence College.

Enactus team’s financial literacy program recommended as a national strategy for youth

A team of three Business students took real-world learning to a whole new level when they presented their financial literacy program to some of the top financial minds in Canada at the 2014 National Conference on Financial Literacy in Vancouver, BC, November 6 -7. The goal of the conference was to strengthen the financial literacy of Canadians through the National Strategy for Financial Literacy.

The St. Lawrence College Enactus team received a standing ovation!

Kate Armstrong, Nicolus Blunt, and Emilie McIntosh presented the dynamic and proven financial education program called Manage Your Money (MY$), which has been delivered to Youth in Care (Crown Wards) from the Family and Children’s Services of Frontenac, Lennox, and Addington in Kingston.

The students presented their experiences, and impressive results, with the theme Strengthening Financial Literacy Through Collaboration. The Food Cents project, with Recipes for an Empty Wallet, was also presented as a tool to support both financial and food literacy. Enactus SLC was the only student-led initiative that attended and presented at the prestigious conference.

More than accolades, their project is now part of the Financial Consumer Agency of Canada’s Financial Literacy Database. As well, the Manage Your Money and Food Cents projects were recommended as best practices to the steering committee on the Financial Literacy National Strategy for Youth.

Merging these two programs allows students to learn background and theoretical knowledge with Manage Your Money then apply it with food literacy concepts outlined in Food Cents, according to Kate Armstrong, co-lead of Manage Your Money and one of the presenting students. “Full Food Cents seminars will now be incorporated in the Manage Your Money program. These programs will help students live financially independent and stable lives,” she said.

“This was experiential learning at its finest and we leave Vancouver thankful for the opportunity to continue to do our best to further financial and food literacy in Canada,” said Pam Bovey Armstrong.
**Graphic Design student designed Kingston Canadian Film Festival marketing campaign**

Third-year Graphic Design student Emily Buell’s work was featured at The Kingston Canadian Film Festival, the largest, exclusively Canadian film festival in the country.

Emily won the competition to develop a comprehensive marketing campaign, which included a feature marquis poster, ad campaign, website, brochure, t-shirts, hats, and program guide. Emily’s winning design was featured on promotional materials for the high profile event.

“The partnership we have with the SLC Graphic Design program is invaluable,” said Marc Garniss, General Manager of the Kingston Canadian Film Festival. “Every year, the students impress and astound us with their creativity and thoughtfulness. We’re thrilled to be able to work with them and are proud that their work is represented at the festival.”

This competition is part of the Design Your Community project and was integrated into the curriculum for 3rd year students. For the past several years, students have designed the festival’s marketing materials. They were presented with the strategic brief and then developed a concept and design solution. The main ingredient for success is creativity.

“Our program is so fortunate to have such a great partner for the past 12 years,” said Andrew McLachlan, professor in the Graphic Design program. “The team at the KCFF has been really supportive of our students and the festival has played a key role in launching their careers. Our students have always seized the opportunity to produce creative and professional work, and are always excited to see their work published at a national level.”

The Design Your Community project has been a major project for graduates’ portfolios, as well as being very effective at generating interest in the Graphic Design program and St. Lawrence College.

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**SLC and St. George’s University’s School of Veterinary Medicine established a combined program**

Thanks to a new combined degree program established at St. George’s University in Grenada, St. Lawrence College students interested in a career in veterinary medicine can now earn a quality education while also expediting their careers. Through the partnership, students at St. Lawrence can complete the Ontario College Advanced Diploma Veterinary Technology Program and gain admittance to SGU’s veterinary medical program. The program at True Blue is four years, the last of which will be spent at one of 29 clinical programs in the United States, Canada, United Kingdom, Ireland, and Australia.

“We are very pleased to have reached this agreement with St. Lawrence College, which opens a pathway for prospective veterinarians to join us here in Grenada,” said Charles R. Modica, Chancellor at St. George’s University. “We are confident that these students will excel in their studies and in their careers, and will be more than prepared to effectively treat their patients, both big and small.”

To qualify, St. Lawrence students must express interest in the joint degree program upon gaining entry into the college. They must also register a competitive GPA and competitive score on their Graduate Record Examination (GRE) in addition to meeting the School of Veterinary Medicine’s admission criteria.

“We are really excited about this opportunity for our students who are exceptional veterinary health-care providers,” said Glenn Vollebregt. “We believe that they will bring a new ‘hands on’ perspective to their classmates at St. George’s and will go on to become veterinary medical leaders in their communities.”

SLC became the second Canadian institution with which the School of Veterinary Medicine formed a combined program in 2014. The School of Veterinary Medicine now has more than a dozen combined degree programs in place across the United States, Canada, United Kingdom, and Sri Lanka.
Sustainability Update 2014/2015

Sustainability is one of three key strategic directives for St. Lawrence College, which is committed to being accountable for its decisions and actions that ensure long-term viability, reduce environmental impact, and foster a healthy and dynamic college.

SLC Footprint has several ongoing initiatives to help promote the college’s commitment to sustainability. Each month, a calendar is posted with a different sustainability theme to highlight some of the environmental problems and potential solutions facing the world today. The calendar is also used to make staff and students aware of community events that they may be interested in attending. Updates are regularly posted to the Facebook and Twitter feeds with articles, events, and discussions surrounding sustainability to keep staff, students, and community members informed.

Pitch-In Day was held at all three campuses on April 30th to coincide with Pitch-In Kingston. The continued tri-campus enthusiasm for this annual volunteer community clean-up event demonstrates the commitment of St. Lawrence College and its staff to sustainability. With over 200 SLC volunteers this year, participation increased by 25% over the previous year. This provided an excellent opportunity for the college to not only reflect on its own waste management practices but to help tri-campus neighbours clean up their properties. During 2014/2015, the SLC tri-campus waste diversion rate was 54%. Initiatives are underway to divert even more waste from landfills during the 2015/2016 school year!

Construction of the Kingston campus Sustainable Study Spaces was completed in January 2015. This project was funded by the student Green Fee and was delivered through Footprint. It includes LED lighting, sustainability-inspired art, a living wall, repurposed furniture, and access to data. These spaces provide students and staff with non-standard study and meeting areas enabling group work and discussion.

In 2014/2015, the Solar PV panels on the Kingston and Brockville campuses collectively generated 406,206 kwh in electricity, $287,015 in revenue, and diverted approximately 40-tonnes of greenhouse gas (GHG) emissions. A facility tri-campus GHG emission inventory captured emissions for the heating, cooling, and powering of campus buildings and an energy assessment identified opportunities for energy expenditure savings and GHG emissions reductions at each campus.

The Cornwall Green Team launched its e-waste campus and community drive during the winter of 2015. The students worked hard to ensure the success of the project and did an excellent job balancing their studies and the project demands. This student-inspired and delivered project successfully enabled the proper disposal and recycling of 4.4 tonnes of electronic waste from the Cornwall campus and community.

In February 2015, St. Lawrence College joined the Association for the Advancement of Sustainability in Higher Education (AASHE), a partnership of over 770 global and 55 national universities and colleges dedicated to achieving sustainability in higher education. Through the Sustainability Tracking and Assessment Rating System (STARS), the college will be able to benchmark its sustainability progress.
St. Lawrence College ranks in the top 50 of Research Colleges in Canada

Research Infosource Inc., a leading Canadian authority in the industry, released Canada’s Top 50 Research Colleges that included 16 Ontario colleges. St. Lawrence College was ranked 43rd.

Canada’s 50 leading research colleges posted a record total of $152.8-million of research income in Fiscal 2013. Fiscal growth of 30.8% follows a Fiscal 2012 increase of 30.7%. Ontario institutions accounted for 31.5% of the national college research investment total this year.

“St. Lawrence College is a leader in programming and research in the area of sustainable energy,” said Gordon C. MacDougall, Vice President, Student and External Affairs. “We are pleased that this activity is being recognized and has led to this Canada-wide ranking. Our goal with Applied Research is to strengthen our college and community. Our student and faculty researchers achieve that daily, collaborating with our communities’ industry partners.”

The college is seeing applied research coalesce around four college strengths:

Faculty and students in the Behavioural Science programming cluster complete several projects every year that offer behavioural solutions for problematic human interactions in homes, schools, and colleges. The applied degree program in Behavioural Psychology administers over 30 4th year research theses annually and results are proudly displayed at the college’s outstanding Building Behavioural Solutions Conference.

There is growing research activity in the degree Nursing program at all three campuses that focuses special attention to improvements in hospital environments for ideal patient care and student learning. The program administers a research methods course, which is producing high quality reports and presenters at the college’s spring Nursing Studies Conference.

The Sustainable Energy Applied Research Centre continues to draw upon the Energy Systems Engineering and other programs for a number of projects including an Indoor Inverter Testing Facility serving manufacturers with a simulated climatic equipment testing environment. SEARC is currently installing an Outdoor Inverter Testing Facility to serve the renewables industry by piloting and monitoring a variety of equipment performance tests in real-world conditions.

Finally, the college continues to serve a wide range of regional SMEs with projects addressing challenges in small manufacturing from software development to shop floor redesign and process innovations.
Expanding Opportunities in Business Development

St. Lawrence College is committed to meeting the learning needs of businesses in Eastern Ontario and beyond. Over 350 organizations and more than 2,600 students are involved with programs that address the demands of the new economy. The objective is to meet the challenges that businesses face with relevant, flexible practical programs that offer on-the-job-training to increase productivity and close the skills gap. This key regional economic development pillar works toward the growth and prosperity of our communities.

Corporate Learning and Performance Improvement (CLPI) leads SLC’s approach to corporate community integration. More specifically, CLPI focuses on partnering with community-based businesses, organizations, and not-for-profits to connect them with learning services, appropriate government grants, and access to talent.

“Our mandate is to meet the challenges our partners face with relevant, flexible human capital solutions,” explains Charlie Mignault, Director, Business Development. “We ensure we’re covering the market in terms of creating programming options to benefit organizations ranging from a local company like Bergeron Clifford LLP to a large enterprise organization like DuPont. We pride ourselves on providing programs that truly address the needs of our clients and work toward being a competitive advantage for them. Over the course of the year, we continued to pursue opportunities to create exceptional professional development while increasing college revenues through program offerings.”

Large employers continue to remain a key part of our strategic community approach. Over the year, CLPI has continued to build the partnership with the Correctional Service of Canada. The customized Leadership for Managers Program, developed for the Ontario region’s emerging middle managers, provided transformation learning and engagement for the organization. Next year, the program is poised to expand nationally. The partnership also extends to CORCAN, which works to develop programs for incarcerated individuals to help them succeed in the workforce once they are released. Skill and competencies are evaluated against labour market demand to ensure these clients find employment. Focused on pathways to trades, these programs include carpentry, landscaping, small engine repair, and brick and stone masonry. In the spring of 2015, together with Habitat for Humanity, a home was built for a needy family in Lansdowne.

There are numerous additional customized programs including a business solutions stream that focuses on LEAN training, management techniques, and organizational efficiencies; a workplace wellness program that recently trained Kingston & Belleville police officers and City of Kingston employees. This year, CLPI is facilitating a strategic plan for the City of Cornwall.

CLPI is exploring new opportunities and partnerships within the health-care sector and is discovering that nurse and health-care worker training is a new priority. Community Care Access Centre health-care workers have received stroke prevention training. Recently, in collaboration with the Nursing program, and a federal government grant for $300,000 through the Eastern Ontario Development Program supported a high-fidelity nursing simulation laboratory to enable a consortium-based training initiative for health-care institutions across Eastern Ontario. This is an excellent example of how collaborative efforts can increase skill development and create improved access to training.
Employment Service’s powerful user-friendly digital platform creates employment for Eastern Ontario

Employment Service provides individualized service and support for job seekers. The team works with clients to explore their skills and interests, design a plan of action, identify or develop job opportunities with partner businesses and organizations, or assist in finding a course of training to lead to a new career path. This year, there were two significant initiatives: the Youth Employment Fund and the Canada Ontario Job Grant. Through these two programs, staff supported approximately 500 regional employers with $2,000,000 in incentive hiring grants, provided training opportunities to new and existing employees and placed over 1,300 clients in new jobs. These initiatives set up the three offices in Ottawa, Kingston, and Sharbot Lake for a banner year because of the quality of service and the use of leading edge technology.

Career Coach, a complete digital platform for job seekers, includes access to resume templates and development, interviewing skills, LinkedIn profile development, local labour market intelligence, and job demand data. The Job Board regularly features over 350 jobs and has become the best source of student jobs in Eastern Ontario.

Using a new cloud-based tool called the Job Description Template Builder (JDB), companies of all sizes are able to customize job description templates while job seekers can fully customize their job search. The JDB also includes a profile of the ideal candidate for each description created. This profile can be used in tandem with pre-assessment tools and job-fit testing to make hiring decisions even easier and the hiring process more efficient. Also, new job alerts software expands searches for employers to notify job searchers of positions identified as interesting to them.

SLC Employment Service is committed to developing and supporting clients to become ‘ready now’ employees - people with the right skills and qualifications that an employer needs at the right time. “The new digital platform facilitates connections between employers and job seekers and provides an in-depth guide to career opportunities based on the current and projected economic needs of Eastern Ontario, supported by the newest technology,” says Charlie Mignault, Director of Business Development. “We have implemented strategies to ensure this becomes the number one resource for job postings and employment readiness resources in Eastern Ontario. Our new platform is driving our key performance metrics. We expect over 300,000 visits this year and we anticipate having business clients post 2,600 jobs. The job board now accounts for 19% of all new clients. Moreover, this digital strategy will contribute to another strong year; we have over 350 jobs postings daily – this goes a long way to tackle the almost 20 per cent youth unemployment rate in Eastern Ontario and will continue to drive us as a leader in the Ontario Employment Service network.”
CAREER SERVICES ///
Help more students choose the right career path and program, and assist them to transition or advance their careers.

Career Services
St. Lawrence College now offers Career Services with a mission to educate, motivate, and support students and alumni to develop plans and take action to achieve current and future career goals. This is accomplished through high-quality interactions and digital services and resources in partnership with students, faculty, alumni, and employers. A full range of services and resources offered from a mobile platform meet the diverse needs of the student population and alumni. Providing career readiness resources, self-assessments, workshops, career fairs, mock interviews, and job networking opportunities, the service ensures that students have the best opportunity to find the job they want upon graduation.

Students are encouraged to take ownership of their career direction early in their college experience, and be willing to devote time and energy to conduct career exploration activities, placement experiences, and future training and education opportunities. Through the Career Coach platform, students can access the latest information concerning college programs, graduate employability, current junior salary levels, and labour market information available; access the robust employer database; sign up for interviews; or conduct career related searches. Leveraging innovative technology, precision matching capabilities for job seekers and employers through the Job Board connect students to search, find, and share jobs and opportunities.

These initiatives represent St. Lawrence College’s commitment to a corporate community integration model and the steadfast belief that students who have a career goal will achieve their dreams. Career development is an integral element of the student experience.

Career Coach @SLC: Getting you on the right career path early
Discovering individual career pathways just got easier for current, prospective, and former students with the launch of a new online career coaching tool. Career Coach is designed to meet the specific needs of any user; it helps new students choose an appropriate program and graduates considering retraining to increase their skill set or launch a new career.

St. Lawrence College is well-known for its excellence in training and education for students’ chosen careers. Career Coach, designed by EMSI Company, provides the most current data on wages, employment, in-demand jobs, and associated educational opportunities. Anyone using Career Coach can research a wide variety of careers and compare their salary ranges as they apply in each geographical region. Once a potential career is identified, users can then research to find a St. Lawrence College program that provides preparation for that particular field. For those who are unsure about a suitable career, Career Coach offers a questionnaire that assists in focusing on a career consistent with a person’s abilities and interests. This new tool also offers a resume builder.

Career Coach gathers information from a variety of sources such as the Canadian Labour Forum and Statistics Canada. As an example of the scope of the available data, Statistics Canada’s NOS-S classification system offers 305 industry classifications covering 522 locations in over 4,300 different integrated geographical areas. This is just one source! Users can collect and use the data any way that best meets their needs.

“Career Coach is another tool that helps our students learn about the career opportunities of the future and how to prepare for them,” said Glenn Vollebregt, President and CEO of St. Lawrence College. “We’re committed to developing career-ready graduates and this tool will prove to be invaluable for prospective students, current students, and our alumni.”
Record Enrolment at St. Lawrence College

Enrolment for the 2014-15 academic year hit an all-time high with more than 7,000 full-time students registered at the campuses in Brockville, Cornwall, and Kingston. In addition, there are over 900 apprenticeship students at the college. “We are extremely pleased to have such strong enrolment,” said Glenn Vollebregt, President and CEO of St. Lawrence College. “These numbers demonstrate that students value our promise to ensure that when they graduate, they will be career-ready.”

St. Lawrence College continues to score high marks in the latest Key Performance Indicators (KPIs) report as a result of satisfaction surveys with students, graduates, and employers. With a Graduate Employment Rate of 88.1 per cent, SLC graduates are clearly well prepared for their chosen careers.

St. Lawrence College also scored “A’s” in the following areas:
- 86.1 per cent in Graduate Satisfaction
- 80.7 per cent in Student Satisfaction
- 87.0 per cent in Employer Satisfaction

“Waiting for the release of the KPI results is as stressful as getting your final grades,” said Glenn Vollebregt. “It’s like our own report card on how our students and graduates mark us on some very important components. We’re thrilled that we continue to earn high marks year after year from our most important audience.”

The college offers more than 85 full-time programs with overall strong enrolment in all areas. Business programs on the Kingston campus experienced healthy growth; the Cornwall campus showed strong student interest in the first year of the Logistics and Supply Chain Management graduate certificate program; and the Brockville campus has solid growth in the Health Science programs.

Services and supports are in place to guide students at the college. The faculty are experts in their fields and SLC programs provide students with the opportunity for real-world learning and hands-on application of their new knowledge and skills. This winning combination sets St. Lawrence students on the path to succeed when they graduate and enter the workforce.

In addition to the record enrolment of full-time students, the college’s Dual Credit Programs have also grown with over 670 secondary school students registered in part-time studies. These programs enable the younger students to attend college and earn a college and high school credit simultaneously. In many cases, students can experience the college environment first-hand while discovering a program or area of study for possible future pursuit. These programs at SLC are run in conjunction with the Algonquin Lakeshore CDSB, CDSB of Eastern Ontario, Hastings and Prince Edward DSB, Limestone DSB, and Upper Canada DSB.

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PEOPLE/STRATEGIC HUMAN RESOURCE PLANNING

Develop strategic human resource management systems to align and advance our people resources with our vision, mission, and strategic directions.

Leading Practice in Recruitment and Selection
Develop and implement leading practices for our employee recruitment and selection processes to attract and hire the best candidates from diverse backgrounds.

The college engaged in creative and talent focused processes to develop leading practices in recruitment and selection. These included non-traditional methods of advertising, offering candidates up front information about SLC as an employer of choice, the enhancement of behavior-based competencies interviews and assessments, and the creation of an in-depth reference check questionnaire that focuses on candidates’ alignment with organizational values.

Enhanced Performance Management Process
Compare current employee evaluation processes with leading practices, determine any gaps, and develop revised processes that meet the college’s needs.

New Performance Planning and Development (PPD) forms and processes were developed and implemented in Spring 2014 for the administrator and faculty staff groups. The new forms have been streamlined to ensure an accurate, efficient, and effective process for staff and managers to complete annual performance planning reviews.

New Organizational Development Strategies
Develop a talent management system to ensure that St. Lawrence College has the right talent, in the right positions, at the right time.

A Talent Development Life Cycle Framework was custom-designed to reflect the overall strategy that St. Lawrence College will follow to be a best-in-class Human Resources and Organizational Development department. The first talent development product to be completed was a comprehensive checklist and process for new full-time employee onboarding. Three new/revised policies and guidelines were developed by HR&OD and approved by the college’s Executive Team to support staff with professional development and advanced educational pursuits. These include: external professional development (PD), tuition fee reimbursement for staff, and partial tuition fee reimbursement for dependents and spouses of full-time employees.

Management Essentials & Leadership Development Training
Develop an orientation program for new managers and a leadership program to enhance leadership skills at the college.

A Management Essentials Workshop design was completed and approved by the Leadership Team for implementation in 2015.

Process Improvement & Paper Reduction
Human Resources and Organizational Development were reviewed in an effort to apply LEAN concepts to improve processes and leverage the PeopleSoft HR information system to reduce manual processes.

Process mapping occurred in the past year to identify areas for improvement, paper reduction, and the realignment of workloads to increase time spent on value-added service to clients. Through the increased use of technology to reduce the traditional amount of paperwork generated, significant process improvements and paper reductions were achieved in changes to two newly ratified collective agreements. Data integrity for the PeopleSoft HR information system was also identified as a priority.

Enhanced Union/Management Relationships
Develop strategies to enhance the college’s union/management relationship with a foundation of mutual respect and problem-solving.

The Labour Relations Advisory Committee was formed and continues to meet on a regular basis. Terms of Reference have been established and the committee has agreed to explore the possibility of joint training sessions on topics of mutual interest as one example of how the parties can work together toward a common goal.
Advancing Teaching & Learning Effectiveness
Revise approaches to faculty development in order to advance teaching and learning effectiveness.

In September, 10 new full-time faculty formed a tri-campus professional learning community and began a two-year PD program. The SLC New Full-time Faculty Development Program enhances teaching competencies, creates a professional sense of community, and builds a teaching and learning network. The program models and instills a culture of innovation in the classroom congruent with the SLC vision of delivering innovative learning opportunities. During the Fall semester, the new full-time faculty met on Friday afternoons to talk about teaching methodologies and student engagement, and then during the Winter semester, they focused on curriculum development and what it’s like to be a hybrid course learner.

With the New Full-time Faculty Development Program underway, the CCTL embarked on the development of a separate teaching and learning strategy focused on non-full-time faculty (part-time, partial load, and sessional). Based on the findings from consultations, literature reviews, recommendations from external sources, and the exemplars demonstrated by other institutions, a strategy to advance the teaching and learning effectiveness of non-full-time faculty was developed, which:

- Provides non-full-time faculty with a specific and effective orientation process
- Creates opportunities for the mentoring of non-full-time faculty to improve teaching and foster collaboration
- Addresses appropriate physical space
- Ensures professional development opportunities are meaningful and deliverable
- Looks for opportunities to involve non-full-time faculty in the fabric of the college
- Develops incentives (e.g. Non-Full-Time Teaching Excellence Award) that help ensure consistency and quality in academic delivery
- Supports non-full-time faculty with the tools and resources they require

This new strategy puts the college’s values into action and also positions it as a leader in excellence when it comes to the management and training of non-full-time faculty. In 2015/16, the CCTL will begin to roll out these new supports.

LMS & Learning Technologies: Training & Support
Maximize college investments in Blackboard and other learning technologies by improving the overall ability of faculty and staff to effectively use them.

Blackboard Learn, St. Lawrence College’s learning management system (LMS), is a powerful platform that provides faculty-to-student communication, course content delivery, organizational tools and calendars, assignments and testing, options for online collaboration and discussion, and a Grade Centre for calculating and tracking student grades. Blackboard Learn has the potential to make learning more effective in and beyond the traditional classroom with its many options for collaborative, social, and web-based teaching and learning – in face-to-face, hybrid, and online courses.

In 2014/15, an additional eLearning Specialist was hired to extend the Blackboard Learn support and training available to faculty. The development, consultation, and finalization of the new Blackboard Standards were also important steps toward full Blackboard integration. This policy outlines the expectations for the use of the college’s LMS to successfully prepare learners for the contemporary world of work. This is an important step in bridging the classroom to the workplace and is another example of real-world learning. The world of work increasingly incorporates technology-mediated interaction, online organizational tools, content, and resources. The Blackboard Standards respond to student feedback about wanting organized, consistent, and timely course-related information available and easy-to-find on their Blackboard course sites.
DIGITAL FLUENCY ///
Leverage advances in technology to provide flexible delivery options, which enhance learning and provide students with the skills to adapt to a rapidly changing world.

Ontario Online Initiative
Develop and deliver two leading edge online courses through MTCU’s “Ontario Online Initiative”.

St. Lawrence College’s School of Online & Continuing Education experienced another successful year with substantial growth in online courses and programs. In September 2014, the Police Foundations course was fully offered online for both full-time and part-time studies.

In January 2014, the Ministry committed $42-million over three years to establish Ontario Online – a collaborative centre of excellence in technology-enabled learning, governed and operated by Ontario’s publicly-assisted colleges and universities. St. Lawrence College was successful with two submitted proposals: 1) a redesign of the online Astronomy course and 2) a new online course in Social Media Marketing.

The second round of Ontario Online proposals were awarded in early 2015. SLC is in the process of developing five (5) new courses for delivery in September 2015:

- Principles of Marketing
- Customer Relationship Management
- Health Care Policy
- Law and Health Care Administration
- Health Care Operations

Hybrid Learning
Evaluate the hybrid learning pilot to determine the strategy for supporting subsequent faculty to design hybrid courses.

Hybrid Learning promotes an active learning environment by combining the benefit of face-to-face instruction with online learning activities and reducing face-to-face classroom time. In 2014/15, 22 faculty members from the three campuses worked with the CCTL in the purposeful redesign – and subsequent teaching – of their courses to include both on-site and online components as part of the Hybrid Learning Initiative (HLI). The HLI continues to evolve based on the feedback from faculty who have participated in the pilot (and successive HLI cohorts), feedback from their Associate/Campus Deans, and continued research into hybrid learning best practices for student success.

St. Lawrence College needs to continue leveraging advances in technology to provide flexible delivery options, which enhance learning and provide students with the skills to adapt to a rapidly changing world.

Course Outline Management System
Create an automated, centralized repository for course outlines to provide reliable, attainable, and error-free information, and to ensure that student pathways (credit transfers, Prior Learning Assessment and Recognition, etc.) are easily attainable.

St. Lawrence College will implement the Course Outline Mapping and Management System (COMMS) currently being used by other colleges within Ontario and beyond. This program is a web-based application that allows faculty and staff to create, edit, approve, and store course outlines on a college-wide basis. COMMS will also enable users to map course curriculum to program outcomes and provide reports in the form of curriculum maps. Currently, six programs from the three campuses are part of a pilot project to implement this system for courses being taught in the Fall 2015 semester.
FINANCIAL STRENGTH ///
Grow and diversify non-funded revenue, ensure the programming mix is relevant and financially viable, and continually improve planning and processes to optimize efficiencies.

Academic Programming Sustainability
Maintain and enhance a robust system to monitor, evaluate, and develop innovative, relevant programming content and delivery methods to meet the needs of our students and communities.

The first year of this multi-year objective focused on revising the New Program Development Process for implementation in September 2015. New programming is vital to St. Lawrence College’s position as a relevant supplier of post-secondary education in our communities. The process to support the development and assessment of new programs was updated based on the recognition that it must be a transparent, efficient, and college-wide endeavour that utilizes the specialized skills of various departments. Programming must be congruent with the Mission, Vision and Strategic Mandate Agreement of the college, and demonstrate both student demand and labour market need.

Integrated Risk Management
Implement a recognized best practice approach that will integrate risk management into college-wide organizational processes.

Risk is the expression of the likelihood and impact of an event that has the potential to affect the achievement of an organization’s objectives. Integrated Risk Management is a continuous, consistent, proactive, and systematic process to manage risk college-wide. This process will support strategic decision-making and focus on the achievement of the college’s objectives.

The Risk and Opportunity Committee has been working very hard to develop a strong foundation of policies and risk tools to be implemented and integrated throughout the entire organization. Input was gathered from a large cross-section of staff, students, and board members before creating the Risk Register. It contains a list of the key risks to the college and identifies factors that may contribute to the risk events, key mitigation strategies that are in place to minimize the events, and the severity of the risk to the organization. The Risk and Opportunity Committee will continue to integrate this process to ensure that the Risk Register is an integral part of all decision making throughout the college.

Policy Development and Management System
Review, refine, and develop a policy development and management system for the college community that is easily accessible to staff and the public, and published in accordance with Accessibility for Ontarians with Disabilities Act (AODA) requirements.

For St. Lawrence College, committing to the Accessibility for Ontarians with Disabilities Act (AODA) is not just about compliance with regulations; it’s about changing the culture of the college to become more sensitive and aware of the needs of students and staff with disabilities. Ashleigh Fortune-McKeil, Manager, Employee Engagement, says that the goal of this legislation is to ensure all of Ontario is accessible by 2025 and SLC is making significant efforts to be a proactive employer.
SLC is committed to providing a barrier-free working and learning environment. It strives to accommodate individuals with disabilities so that they may share the same level of access to opportunities, participate in the full range of activities that the college offers, and achieve their full potential as equal members of the college community. To that end, over the past few years, the college has implemented several policies and processes to ensure compliance of the AODA requirements. These processes include staff training and barrier-removal initiatives in areas such as course materials and the recruitment process, to name a few.

Throughout the 2014/15 fiscal year, the college allotted a dedicated resource to the initiatives. An AODA Adaptive Technologist worked with employees from the three campuses to provide hands-on training on the creation of accessible materials. The Technologist met with faculty, support staff, and administrators to further support St. Lawrence College’s goals to be an accessible workplace and ensure compliance with the standards of AODA.

**Supporting Mobile Teaching, Learning, and Working**

Leverage key technologies to reduce IT capital costs for computer labs and offices, and improve mobile and bring-your-own-device (BYOD) access to learning resources currently offered only from within computer labs.

This initiative provides ‘bring your own device’ (BYOD) and ‘virtual desktop’ (VDI) solutions to support the college’s mobile strategy that is designed to improve access, reduce costs, and provide a superior mobile experience to our students and staff. Year One (2014-15) activities included preparation and approval of a financial business case. Software required for BYOD was purchased and will be implemented in Year Two (2015-16). BYOD and VDI professional services engagements will assist with some of the more complex components of the design and implementation. The hardware components required to implement VDI within the Data Centre will be procured in 2015-16 and, once complete, phasing-in of the ‘thin-client’ desktop rollout will begin for staff and faculty, and in labs.

**Virtual Meeting Spaces**

Use virtual meeting technology to reduce travel budgets and increase productivity and collaboration among tri-campus staff.

This initiative provided a virtual web and audio meeting solution for the College Leadership Council (CLC). Webex was selected and the service was rolled out to CLC in 2014-15. Full faculty and limited student licensing will be added in 2015-16 at no additional cost. Training services have been developed to ensure this service is leveraged and users feel well-supported. Feedback and usage to-date has been very positive and will become even more critical with reduced travel budgets and increased requirements for collaboration.
SUMMARY OF AUDITED FINANCIAL STATEMENTS – 2014/15

St. Lawrence College achieved a surplus of $87,311 in 2014-15, compared to $1,129,543 in the previous year. The college has outlined a financial plan that will generate a 1.5% net income to revenue ratio by 2018-19, a financial sustainability benchmark per its Strategic Mandate Agreement. In order to achieve this financial sustainability objective, the college will demonstrate continued fiscal responsibility while investing in strategic plan initiatives, faculty and staff, and capital renewal in programs and facilities.

The college met the $1.1 million payment obligations of its long-term debt and bankers’ acceptance loans, which were reduced to $20.5 million this fiscal year. The college met this obligation while maintaining a strong cash and short-term investment position of $19.5 million.

Capital improvements and additions to capital assets totalled $3.9 million and included facility renewal projects at all three campuses, refurbishments to the Kingston residence, and renewal of information technology and academic instructional equipment.

Patricia Kerth
Senior Vice President, Corporate Services & CFO

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<table>
<thead>
<tr>
<th>Fall 2014 Audit Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brockville</td>
</tr>
<tr>
<td>-------------------------</td>
</tr>
<tr>
<td>Funding Eligible</td>
</tr>
<tr>
<td>International</td>
</tr>
<tr>
<td>Second Career</td>
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<tr>
<td>WSIB</td>
</tr>
<tr>
<td>CODA</td>
</tr>
<tr>
<td><strong>Total</strong></td>
</tr>
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</table>

*Bachelor of Business Administration (NOT included in above numbers)

<table>
<thead>
<tr>
<th>Regular</th>
<th>144</th>
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<tbody>
<tr>
<td>International</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>164</strong></td>
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</table>
### Consolidated Statement of Financial Position - Statement 1
Consolidated Year ended March 31, 2015, with comparative figures for 2014

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
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<tr>
<td>Current assets:</td>
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<td>Cash</td>
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<td>Short-term investments (note 2)</td>
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<td>7,211,396</td>
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<td>Grants and accounts receivable (note 16(a))</td>
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<td>4,545,246</td>
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<tr>
<td>Advances to First Nations Technical Institute (note 3)</td>
<td>-</td>
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<tr>
<td>Prepaid expenses</td>
<td>1,410,965</td>
<td>1,016,339</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
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<td><strong>25,152,729</strong></td>
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<tr>
<td>Long-term investments (note 2)</td>
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<td>7,888,469</td>
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<tr>
<td>Capital assets (note 4)</td>
<td>80,739,450</td>
<td>85,333,833</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$116,717,686</strong></td>
<td><strong>$118,375,031</strong></td>
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</table>

<table>
<thead>
<tr>
<th><strong>Liabilities, Deferred Contributions and Net Assets (Deficiency)</strong></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current liabilities:</td>
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<td>Demand bank loan (note 3)</td>
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<td>Accounts payable and accrued liabilities</td>
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<td>Deferred revenue (note 5)</td>
<td>11,837,245</td>
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<td>Trust funds for student enhancement fees (note 6)</td>
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<td>354,242</td>
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<td>Current portion of long-term debt (note 8)</td>
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<td><strong>Total Current Liabilities</strong></td>
<td><strong>25,974,328</strong></td>
<td><strong>24,909,064</strong></td>
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<td>Bankers’ acceptance loans due on demand (note 8)</td>
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<td>9,866,942</td>
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<td><strong>Total Liabilities</strong></td>
<td><strong>35,115,376</strong></td>
<td><strong>34,776,006</strong></td>
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<td>Net assets (deficiency):</td>
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<td>Invested in capital assets (note 10)</td>
<td>18,664,577</td>
<td>18,377,695</td>
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<td>Restricted for endowments (note 11)</td>
<td>9,523,245</td>
<td>7,235,007</td>
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<td>Internally restricted (note 12)</td>
<td>2,439,483</td>
<td>2,324,346</td>
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<tr>
<td>Unrestricted deficiency (note 13)</td>
<td>(10,252,222)</td>
<td>(9,937,514)</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>20,375,083</strong></td>
<td><strong>17,999,534</strong></td>
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<tr>
<td>Accumulated remeasurement gains</td>
<td>206,978</td>
<td>1,504,284</td>
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<td><strong>Total Net Assets</strong></td>
<td><strong>20,582,061</strong></td>
<td><strong>19,503,818</strong></td>
</tr>
</tbody>
</table>

See accompanying notes to consolidated financial statements. Approved by the Board of Governors:

Chair  
President
**ST. LAWRENCE COLLEGE OF APPLIED ARTS AND TECHNOLOGY**

Consolidated Statement of Operations - Statement 2
Year ended March 31, 2015, with comparative figures for 2014

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and reimbursements (schedule 1)</td>
<td>$55,150,522</td>
<td>$57,039,267</td>
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<tr>
<td>Tuition and related fees</td>
<td>32,624,996</td>
<td>31,176,906</td>
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<tr>
<td>Ancillary (schedule 1)</td>
<td>6,449,967</td>
<td>6,374,383</td>
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<tr>
<td>Other</td>
<td>2,673,611</td>
<td>3,000,067</td>
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<tr>
<td>Amortization of deferred contributions related to capital assets</td>
<td>4,840,103</td>
<td>4,849,083</td>
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<tr>
<td>Realized gain (loss) on sale of short-term investments</td>
<td>(4,516)</td>
<td>(3,234)</td>
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<tr>
<td>Realized gain (loss) on sale of long-term investments</td>
<td>80,281</td>
<td>53,871</td>
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<tr>
<td>Donations</td>
<td>569,699</td>
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<td>Interest</td>
<td>430,955</td>
<td>472,482</td>
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<td><strong>Total revenue</strong></td>
<td>102,815,618</td>
<td>103,251,233</td>
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<td><strong>Expenses:</strong></td>
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<tr>
<td>Salaries, wages and benefits (schedule 2)</td>
<td>64,116,380</td>
<td>62,250,071</td>
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<tr>
<td>Non-payroll (schedule 3)</td>
<td>30,332,631</td>
<td>31,156,421</td>
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<td>Amortization of capital assets</td>
<td>8,544,811</td>
<td>8,556,316</td>
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<td>Employee future benefits expense (recovery)</td>
<td>17,000</td>
<td>(14,000)</td>
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<tr>
<td>Sick leave benefit recovery</td>
<td>(101,000)</td>
<td>(103,000)</td>
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<td>Other non-pension benefits expense (recovery)</td>
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<td><strong>Total expenses</strong></td>
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<td>102,121,690</td>
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<td><strong>Excess of revenue over expenses</strong></td>
<td>$87,311</td>
<td>$1,129,543</td>
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</table>
### ST. LAWRENCE COLLEGE OF APPLIED ARTS AND TECHNOLOGY

#### Consolidated Analysis of Revenue - Schedule 1

Year ended March 31, 2015, with comparative figures for 2014

<table>
<thead>
<tr>
<th>Year Ended March 31</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grants and reimbursement:</strong></td>
<td></td>
<td></td>
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<td><strong>Ministry of Training, Colleges and Universities:</strong></td>
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<td>Operating and supplemental grants</td>
<td>$ 42,627,975</td>
<td>$ 43,846,062</td>
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<td>Employment Services, Summer Job Service, Youth Employment and Canada-Ontario Job Grant programs</td>
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<td>Literacy and Basic Skills program</td>
<td>1,037,802</td>
<td>1,024,794</td>
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<td>Apprentice Training grants:</td>
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<td>Per diem rates</td>
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<td>Administrative support</td>
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<td>41,644</td>
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<td>Enhancement</td>
<td>151,500</td>
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<td>Co-op diploma</td>
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<td>1,045,795</td>
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<td><strong>Contract educational services</strong></td>
<td>891,188</td>
<td>1,263,223</td>
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<td><strong>Federal training</strong></td>
<td>310,876</td>
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<td><strong>Other government grants</strong></td>
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<td><strong>Total grants and reimbursement</strong></td>
<td>$ 55,150,522</td>
<td>$ 57,039,267</td>
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<td><strong>Ancillary operations:</strong></td>
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<tr>
<td>Residences</td>
<td>$ 4,623,952</td>
<td>$ 4,507,883</td>
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<td>Bookstores commission</td>
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<td>Other ancillary sales</td>
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<td>Licensed premises</td>
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<td>29,088</td>
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<tr>
<td><strong>Total ancillary operations</strong></td>
<td>$ 6,449,967</td>
<td>$ 6,374,383</td>
</tr>
</tbody>
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### ST. LAWRENCE COLLEGE OF APPLIED ARTS AND TECHNOLOGY

#### Consolidated Analysis of Salaries, Wages and Benefits Expenses - Schedule 2

Year ended March 31, 2015, with comparative figures for 2014

<table>
<thead>
<tr>
<th>Year Ended March 31</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Salaries:</strong></td>
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<td></td>
</tr>
<tr>
<td><strong>Academic:</strong></td>
<td></td>
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</tr>
<tr>
<td>Full-time</td>
<td>$ 17,976,737</td>
<td>$ 18,035,919</td>
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<tr>
<td>Partial load and part-time</td>
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<td>9,019,125</td>
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<td>Coordinators’ allowance</td>
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<td>Excluded/essional</td>
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<td>Bonus/overtime</td>
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<td>138,360</td>
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<td>Administrative</td>
<td>8,811,095</td>
<td>8,343,481</td>
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<td><strong>Support:</strong></td>
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<td>Full-time</td>
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<tr>
<td>Professional development leave</td>
<td>126,924</td>
<td>228,487</td>
</tr>
<tr>
<td><strong>Benefits:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academic</td>
<td>6,006,937</td>
<td>5,714,271</td>
</tr>
<tr>
<td>Administrative</td>
<td>2,205,029</td>
<td>1,924,722</td>
</tr>
<tr>
<td>Support</td>
<td>3,458,435</td>
<td>3,322,522</td>
</tr>
<tr>
<td><strong>Total salaries and wages</strong></td>
<td>$ 64,116,380</td>
<td>$ 62,250,071</td>
</tr>
</tbody>
</table>

Annual Report | St. Lawrence College | 2014 -2015 | 33
ST. LAWRENCE COLLEGE FOUNDATION
ANNUAL REPORT ON GIVING, 2014-2015

ST. LAWRENCE COLLEGE FOUNDATION
BOARD OF DIRECTORS 2014-2015

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Bruce Tessier, Secretary
Patricia Kerth, Treasurer
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Mayor David Henderson, Brockville
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Mayor Leslie O’Shaughnessy, Cornwall
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Glenn Vollebregt
Tom Wightman
LETTER FROM THE CHAIR

What a remarkable year it has been for the St. Lawrence College Foundation. We work diligently in support of the mission to provide a valued learning experience for all St. Lawrence College students. I am pleased to report that we surpassed our fundraising goals this year and we are extremely grateful for the gifts received. Student bursaries, improvements to the physical learning environment, student support programs, and so much more, help facilitate and enhance the student experience.

Most notably, we received the largest single gift to our college in the amount of $2-million through the generosity of The Joyce Foundation and the establishment of The Joyce Foundation Ed Lumley Bursary. The bursaries, made possible through this endowed fund, will help students on all three campuses overcome financial barriers, achieve their dreams of a college education, and fulfil other personal goals.

We certainly take great pride in all of the successes of our college: outstanding KPI outcomes, numerous student academic and athletic achievements, extraordinary learning opportunities for students, and leadership in research, just to name a few. Our role in securing and the stewardship of financial resources is vital to ensuring that opportunities for success continue well into the future.

Perhaps your greatest inspiration as donors comes from a chance meeting and the opportunity to hear the stories of students who have benefited from your generosity. Your gifts truly change lives. Sir Winston Churchill once said, “We make a living by what we get, but we make a life by what we give.”

Thank you to all of our donors - individuals, foundations, and business alike - without you these remarkable achievements would not be possible.

On behalf of the St. Lawrence College Foundation Board, I want to thank the Executive Team and the talented team in the Alumni & Development Office for their tremendous efforts in support of the Foundation. I would also like to extend my gratitude to my fellow board members for the dedication and enthusiasm you have demonstrated in the advancement of our mission.

Sincerely,
Bonnie Ruest
Executive Director
St. Joseph’s Continuing Care Centre

secured funds in 2014 – 2015

<table>
<thead>
<tr>
<th>Fund Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital Projects</td>
<td>$329,500</td>
</tr>
<tr>
<td>Brockville Program Development</td>
<td>65,839</td>
</tr>
<tr>
<td>Event Sponsorships</td>
<td>30,000</td>
</tr>
<tr>
<td>Annual Gifts &amp; Directed Donations</td>
<td>351,471</td>
</tr>
<tr>
<td>Annual Award Sponsorships</td>
<td>288,581</td>
</tr>
<tr>
<td>Endowed Bursaries (new in-year gifts)</td>
<td>2,264,721</td>
</tr>
<tr>
<td>General interest income</td>
<td>11,440</td>
</tr>
<tr>
<td>Endowment interest income</td>
<td>318,482</td>
</tr>
</tbody>
</table>

Total Resources Secured: $3,660,034

Expenditures and Transfers in 2014 – 2015

<table>
<thead>
<tr>
<th>Expenditure Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transferred to Endowment Portfolio</td>
<td>$2,288,238</td>
</tr>
<tr>
<td>Student Awards</td>
<td>519,713</td>
</tr>
<tr>
<td>Capital Projects</td>
<td>249,729</td>
</tr>
<tr>
<td>Special Projects</td>
<td>236,600</td>
</tr>
</tbody>
</table>

Total Foundation Investments: $3,294,280

Designated Funds for Future Projects: $365,754
OUR DONORS 2014 – 2015

This list represents donors who made a gift or pledge payment from April 1, 2014 – March 31, 2015. It does not include donors who wish to remain anonymous. If your name has been omitted inadvertently or incorrectly acknowledged, please contact us at 1-800-228-4664.

Individual Donors
(* Denotes Alumni)

George Abdelnour
Tracey Abrams
Alex Abugov
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Lisa Grother
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Lou Anne Hamilton *
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Taylor Gadsby *
Pat Garrod
Mary Beth Gauthier
Shawn Geary *
Lynn Gee
Lucie Gerritzen-Stevens *
Larry Gibbons *
Glady's Giffin
Sheila Gillott & Bill MacDougall
Diane Godard
Sheila Godtzent
Alex Grant
Jane Grant *
Marvin Graves *
Michael Graves *
Stephen Graves
Kathy & Darrell Gray
Donald & Shirley Green
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MaryAnn Greenhorn
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Marg Hogan
Douglas Hogeboom
Tracey Horn
Jyneen Horton *
Mary & Dave Houston
Clifton & Lillian Howard
Dale Howard *
Ontario Provincial Junior-Ontario Tenpin Bowling Association
Youth
Ontario Veterinary Medical Association
Open Door Fellowship
OPSEU 519
OTA Education Foundation Inc.
Oxoid Inc.
ParaMed Home Health Care
Pathways to Education Canada
Pepsi Bottling Company
Perris-DiStefano Construction & Design Services Inc.
Perth & Smiths Falls District Hospital
Pictou United Church
Pittsburgh Community Benefit Fund
Pricedex Software Inc.
Profile Kingston
Quinte Children’s Foundation
RBC Foundation
Regent Park Community Health Centre Pathways to Education
RKJL Foods Ltd. (McDonald’s)
Rogers Wireless Inc.
Royal Brock Hotel
Royal Canin Canada Veterinary Division
Scholarship America
Seaway Express Inc.
SEIU Healthcare
Seventh House Talent
Shepp’s Transmission Ltd.
Sodexo
Somagen Diagnostics Inc.
St. Joseph’s School of Nursing Alumni
St. Lawrence College Golf Tournament
St. Lawrence College Retirees Association
Streetlight Theatre Company
Student Administrative Council – Brockville
Student Association – Kingston
Student Union - Cornwall
Swift Eyewear
TD Bank Group
TD Insurance Meloche Monnex
The Hudson Burnbrae Foundation
The Joyce Foundation
The Justin Eves Foundation
The Ross W. McNeil Foundation
ThermoFisher Scientific
Tierney, Simpson & Prytula
Tim Hortons (408228 Ontario Ltd.)
Tim Hortons Store 4458
Tom & Gail Kaneb Family Foundation
TransAlta Corporation
Trent Housing Staff
United Counties of Leeds & Grenville - Ontario Works
United Counties of Stormont, Dundas & Glengarry
United Way of Greater Toronto
Universal Supply Group (NAPA Auto Parts)
Universities Canada
University of Toronto
Upper Canada Office Systems
West City Honda
William James Henderson Foundation
WSP
YMCA of Kingston
Your Credit Union

PLANNED GIFT INTENTIONS

The St. Lawrence College Foundation also acknowledges those individuals who have expressed intention to make a philanthropic provision for the college in their personal estate planning. We are grateful for their legacy commitment.

Patricia & Jean Bougie
Linda Ann Daly
Sally Granger
Frank Lockington & Trish MacInnis
Sandra & Regent Menard
Pat O’Brien
Suzanne Cormier Palmer
Dave & Angela Reynolds
Nancy Scovil
Janice Sutton
Glenn & Theresa Vollebregt