

V Y A G E U R



FOR ALUMNI AND FRIENDS OF ST. LAWRENCE COLLEGE



WE WIN AGAIN!

SPRING 1994

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VOYAGEUR



FOR ALUMNI AND FRIENDS OF ST. LAWRENCE COLLEGE

We Would Like To Hear From You!

We would like to know what your reactions are to the information published in Voyageur Magazine. Are there items you would like to contribute? Please drop us a line or fax:

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See story below...

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On the inside.....

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College News
Alumni News
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What's up at St. Lawrence

VOYAGEUR MAGAZINE is published three times per year, spring, fall and winter and distributed free of charge to alumni and friends of St. Lawrence College.

Ontario Colleges' Marketing Competition - We Won Again!

By Betty Downing, Marketing Services - Brockville

St. Lawrence College, Brockville campus, hosted this year's Ontario Colleges' Marketing Competition. The first event of the competition was the annual Quiz Bowl and St. Lawrence - Kingston was the undisputed winner. The overall winner of the competition, announced at the Friday evening awards dinner, was again St. Lawrence - Kingston, for the second year in a row!

Without a doubt, all St. Lawrence staff members in attendance, including President Dan Corbett, were extremely proud when the announcement was made. All teams who participated certainly were deserving of congratulations and commendations for a job well done. Obviously, awards can not be provided to every team but every student who participates is definitely a winner and many hours of preparation were spent

practising for the competition. Without the support and interest of so many college teams, the event would not have realized the success which was most evident this year.

Student Jason Trussell and faculty member, Wayne Dailey were co-chairs for the Competition and deserve to be commended for a job well done. From the time students arrived, to the last farewell after the awards dinner, the event was extremely well organized and professionally presented. Sincere thanks to committee members, to Bob Droppo and Debbie Dalock in Graphics, and Jack Tennant and Bill Ault in Media Services. Patti Carter, along with Office Administration students, had real "hands-on" opportunities - from preparing competition booklets to registering visiting students at the Royal Brock!

Donna Washburn and Doug Roughton and the students from the Hotel Restaurant program provided a most enjoyable reception following the Quiz Bowl. The food was delicious, nicely presented and the reception was a fitting ending to an exciting evening.

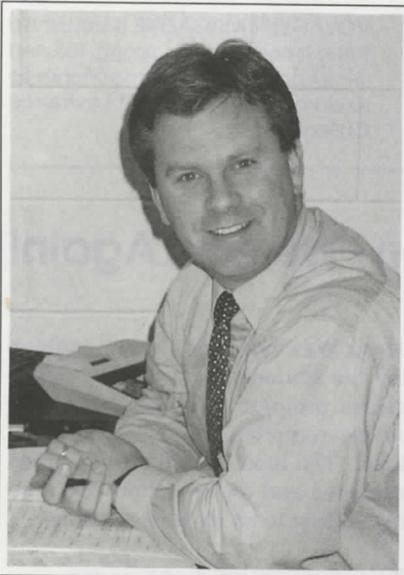
The winning team members are: Laura Fitzgerald, Dave Howson, Sue Johnston, Shelley Mooney, Patrick Murphy, Kelly Pope, Tina Romeo, Rene Tyo and Candice Weber.

In addition to our entries, participants came from Algonquin, Canadore, Centennial, Conestoga, Fanshawe, George Brown, Georgian, Lambton, Mohawk, Northern, St. Clair, Sheridan and Sir Sandford Fleming Colleges.

Alumni Profile...

RRR

Practising the three R's



When Joe Davis was a student at St. Lawrence College the three R's meant something very different to him then than they do today.

As General Manager for the Kingston Area Recycling Corporation, Joe Davis (Business Administration - Finance/81-Kingston) heads up the area's largest recycling program. Reduce, reuse and recycling has become a way of life in Canada and Joe lives it every day.

Joe began his work in the field of waste recycling three years ago and was charged with implementing a waste reduction program for the Kingston area. Today he supervises a staff of 17 people who oversee the collection and processing of recyclables.

"One aspect of my work here is to look for markets for our recycled goods," explains Joe. "We generate over \$400,000 in revenues from the sale of various items which helps to offset the cost of our operation.

The recycling program in the Kingston area has been so successful that plans have recently been approved for a \$1 million expansion to the Corporation's facility in the north end of Kingston.

"With this expansion, we expect to double the number of products accepted for recycling," Joe says.

It was in the late 1970s that Joe Davis left a career in sales to return to school at St. Lawrence and study Business Finance. But studies were not the only thing on Joe's mind. From the start, Joe became involved with the Student Government at St. Lawrence, initially as a first year rep and then as President of the Student's Union from 1979 to 1981.

"I recall it was a busy time for me," says Joe. "I was married, working part-time at Kingston City Hall, and studying full time over and above my role as President of the Student Government."

Today, with an expanding operation at the Kingston Area Recycling Corporation, four busy children at home, projects at his church and a treasures' role with a local gymnastics club, Joe is still very involved at work, home and in the community.

We are all given the same number of hours in a day and yet some people, people like Joe Davis, seem to make the most of them.

Alumni Profile...



Bill and Susan Jansman

Bill and Susan Jansman are reminded of their college experience every day.

Both graduates of the Brockville campus, Bill and Susan met over 20 years ago during a St. Lawrence winter carnival pub rally. Today they are husband and wife, business partners and best friends.

Bill completed his studies in Business Administration program in 1975 and began a banking career with the Royal Bank. After a couple of years he returned to run the family farm in Spencerville.

Together with Susan, a 1976 graduate of the Nursing program, the couple married in 1978 and in 1980, they purchased the family farm where they expected to live and work the rest of their lives.

"We were quite happy on the farm," explains Bill. "My business background from the College was very broad and this really helped with the business side of the operation. But farming is a tough business and to help out with additional income, Susan began running a marketing business out of the house."

What started out as backup to the farm operation became a major source of revenue.

"When it appeared the General Agreement on Tariffs and Trade, (GATT) would eliminate the milk marketing boards in Canada and drastically effect our dairy operation, we decided to sell the farm and try to make a go of our marketing business," says Bill.

"We knew that owning our own business was what we wanted," explains Susan. But the dairy business was very uncertain so we started our own interactive distribution business through J.L. Reid Co. of North Carolina. What started as a back up income has become much more. This will be our future and our children's future."

"The marketing business has allowed us to work and travel together as a family. We now act as consultants, helping other people to set up home based businesses. Farming gave us a wonderful life but our new business is giving us a life style we could never have had on the farm."

It is a long way from Cornwall to the Yukon Territories

It is a long way from Cornwall to the Yukon Territories but the north is where Glenn Gabrielson calls home.

Glenn is a recent graduate from the Appraisal and Assessment program. A native of Saskatchewan, Glenn lived in the Yukon from 1982 to 1988.

"After my wife was transferred with her work to Cornwall, I looked at the opportunity to upgrade my skills and enrolled at the college," says Glenn. "I was 40 years old when I graduated. Things were pretty tight financially but I had a lot of support from my family."

"The program was really great for me," explains Glenn. "I had a construction worker background and a lot of my knowledge was transferable."

Glenn was very successful with his studies at the College and was recognized with several awards at his graduation ceremony last year.

As a Property Assessor with the Yukon Government, Glenn has responsibility for new property assessment for tax purposes. His territory is sparsely populated but he claims the work is very interesting. From assessing values on vacant land to examining various mining claims, the work is varied.

"The territory has 33,000 residents and 23,000 of those live in Whitehorse," says Glenn.

Glenn and his wife recently purchased a new home and together with their two children, plan to stay in the north.

"There is plenty to do here," he says. "This past winter I have been out skiing, both cross country and downhill. And in the summer the days are very long."

Says Glenn, "There is a big future for the Yukon in development and tourism."

Arleen Cain Roy wins the Gold medal for her performance in the educational leadership Olympics during her tenure at St. Lawrence College.

GOLD FOR ARLEEN!

Arleen arrived at the Regional School of Nursing on April 1, 1968. She began her teaching career in Nursing and soon emerged as team leader and coordinator under the direction of Mrs. Tatiana Labekovski. Her liaison work with the local hospitals including Winchester and Alexandria was instrumental in moving the hospital-based Schools of Nursing into the educational arena.

In May 1973, the Regional School of Nursing became part of St. LAWRENCE COLLEGE SAINT-LAURENT. In order to maximize the benefit of the new building, Arleen served as a pioneer in designing and spearheading the Individualized Nursing Program. This new program required the commitment and efforts of all faculty. Arleen and Phil Christenson orchestrated the rewriting of all nursing curriculum and testing material in a six month period. Arleen has always had a keen interest and ability with curriculum design.

As was anticipated, Arleen replaced Tatiana Labekovski as Chair of Health Sciences in 1977. As a leader and team builder Arleen was always dedicated and hard working. She very seldom missed work due to weather or health conditions. In fact, if she was absent, the staff always said: "She must be really sick or the road from Alexandria must be blocked."

Having done an excellent job at leading the Health Science Department, she was put to the test to see if her skills were portable to Technology and Trades in September 1983. During this year, outside her main discipline, Arleen shone as an educator and team builder. She

knew how to deal with people regardless of the discipline. She also became a role model for other budding female management interns who aspired to be recognized as an authentic manager on a team which was predominantly male.

In September 1986, she was in charge of the enlarged department of Health Sciences and Applied Arts. Having managed most of the campus, she was a frequent acting-principal while the principal Bert Martin was away negotiating collective agreements.

In January 1990, Arleen became the Principal of the Cornwall Campus. It was a natural progression for her career. A small step for Arleen but a big step for Employment Equity and the presence of women at the senior management level.

As the College reorganized several times from 1992 to 1993, Arleen moved from Principal of the Cornwall campus to Principal, Educational Programs and Services. Many of these changes were greeted with calm and acceptance because the staff knew that Arleen would be fair and would see to it that human concerns would be considered in whatever changes were needed. Arleen made hard decisions such as moving the Trades department to Moulinette Hall with as much input as possible from the staff. She spent some time working with the trades faculty during the financial crunch of 1991. It was shocking at first for staff and students to be requesting help from the Principal in the TRAC centre. Her style and warmth made her one of the group in a short time.

Having spent most of her career at the level of design and administration it was appropriate that Arleen became the Principal, Academic Programs. She was then in charge of all academic activity for the college starting in January 1993.

In June 1993, Arleen became the Vice President, Academic Programs and Senior Academic Officer for the College. During this time it became obvious that we were headed for major changes; a new president, total quality management and a deficit budget. Arleen embraced the challenge and under the direction of Dan Corbett, the new president, Arleen was empowered to match activity to actual dollars of income. This task of rationalizing and revitalizing our many processes at the College called for clear vision, shifting paradigms and strategic planning. Arleen was ready for the task and open to looking at old problems in new ways. Her leadership has allowed us to create the future needed after the year 2000.

Arleen will be missed after her leaving on April 15th, 1994, but no one could begrudge Arleen the opportunity to spend more time with her husband Roger and their many children and grandchildren.

The staff of St. Lawrence College thanks Arleen Cain Roy for all her dedication and hard work while managing at the College. May you enjoy health and happiness and look back on your 26 years at St. Lawrence with pride and satisfaction. You earned the Gold Medal. Bravo!

As they evolved, many of Ontario's colleges, like a host of other public sector institutions, became bloated and inwardly focused.

St. Lawrence College was no exception.

It seemed there was an unlimited supply of money from the Province and an unlimited supply of students from our communities.

By Greg Libitz
Marketing Director

Where was the motivation to become efficient and customer-focused?

The results speak for themselves. For the past five years, full-time enrolment growth has not kept pace with the system average. Part-time enrolment has been clobbered, primarily because of a migration of students to the more nimble and flexible private colleges springing up across all of our communities. Even our training business hasn't kept pace with the high rate of growth in that sector. In the past, the Province demanded that the lion's share of the training dollars flow through the colleges. Clients looking for training had very little choice. Once again, there was no motivation for the college to be responsive to the market. When forced to compete for our fair share, we were like a fish out of water.

It should, therefore, have come as no surprise that these results would necessarily lead to budget problems. We were losing students to other colleges and to private trainers, in addition to losing funding from the Province in absolute terms.

Simply put, we had an organization which did not match up at all well with the changes in the environment. The marketplace was changing rapidly, yet we were constrained by a large, cumbersome bureaucracy. Even when we finally did take action, we did things three times!

It was a scenario not much different from the one that had been confronting private sector organizations for the last decade. New competitors with a strong customer focus and the ability to leverage technology were making dramatic gains in market share. The old bureaucracies were forced to either learn from "upstarts" like Sony and Toyota, or perish. Many, like Xerox or Motorola, used the opportunity to become world leaders in their chosen fields. Others... did not.

Redefining

In St. Lawrence's case, the choice was very simple: trust to the generosity of the government and the taxpayers of Ontario, or take the initiative to put together an organization better able to respond to the realities of the new marketplace. St. Lawrence chose the latter course.

In a four-point plan presented to the Board of Governors at their February/94 meeting, management outlined its strategy to redefine the College.

1 Implement Total Quality Management

The tenets of Total Quality Management have revolutionized the way North America does business. Data-driven, customer-focused teams now characterize our most successful organizations. St. Lawrence has become a leader among Ontario's colleges in implementation of TQ. Where many colleges are talking about it and doing some training in TQ, St. Lawrence is actually practising what it preaches. The College uses the techniques of TQ to manage its operation. In addition, what will clearly set St. Lawrence apart is the incorporation of the tools of TQ in our academic programs beginning Fall '94. It's what employers want.

the College...

2 Develop New Programs

In the private sector case, those organizations which best match their product offerings to the needs of the marketplace are those that win the battle for market share. The most successful organizations are continually refining their offerings to respond to changes in demand. The public sector case is no different.

At St. Lawrence, we are actively developing new programs which build on the strengths of our campuses, our people, and our commitment to technology. We expect to make application shortly to the Ministry of Education and Training for new programs to begin in the 1995-96 academic year.

3 Consolidate Current Programs

Market-driven companies also know they can't be all things to all people. Organizational focus is essential for sustainable long-term growth. Therefore, St. Lawrence will move some programs and discontinue others effective September '94, to begin the process of giving each campus a focus.

In response to community need, the Cornwall campus will focus on the convergence of business and technology. The innovative Business Technology Information/Communication Systems program will move to Cornwall in September to support this focus. It will be

complemented by an already strong core of technology programs, including the highly respected Marine Engineering program. Technology offerings will also be supported by a new wing with state-of-the-art lab facilities.

In Brockville, where there are distinct natural advantages in tourism, St. Lawrence will grow its successful 1000 Islands Summer School of the Arts and its Hotel/Restaurant Administration program. The city also has a strong social services flavour, so the popular DSW and CYW programs will continue to be developed. The College's Law and Security Administration programming will also be consolidated in Brockville.

Kingston's economy is diverse and stable, so St. Lawrence's programming will respond accordingly. However, the College is taking steps in the technology area, in particular, to develop a centre of excellence. St. Lawrence is consolidating all Kingston technology programming in the Leeds Building. When matching funding can be secured from the private sector, St. Lawrence will use its share of the recently-announced infrastructure grant to renovate the building and produce a technology facility that is among the best in Ontario.

Each campus will have a particular area of strength which will allow it to draw students from beyond the immediate area. At the same time, each campus will continue to offer a strong core of programming through the Schools of Applied Arts, Health Sciences, Human Studies, Business, Technology and Trades, and Continuing Education, as well as through its Community Learning Centres and its Centre for Business and Industry Services. St. Lawrence will continue to be a full-service, regional college.

4 Streamline Administration

An organization which responds to the realities of the new marketplace is one that is lean and focused, driven by the initiative of empowered teams rather than layers of supervisors. It commits the maximum amount of resources to delivering the best products and services, rather than perpetuating arcane, bureaucratic systems. St. Lawrence will be that kind of organization.

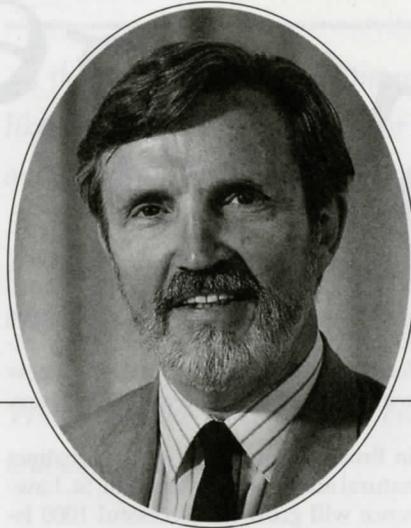
The College will continuously improve its administration/academic cost ratio. In the 1993-94 budget year, that ratio stood at 67:33. For the budget year 1994-95, it is forecast at 71:29 and the goal is to move to 75:25. In other words, St. Lawrence will spend more money in relative terms on the classroom activities than it will on administrative services and support.

This change will not be accomplished without a very high price. To balance the 1994-95 budget, over 90 full-time staff will leave the College. For an organization with just over 600 employees, it's a radical change.

It's never easy when people lose their jobs, for those involved or for those remaining with the organization. However, when the restructuring is complete, St. Lawrence will have a lean organization able to respond more quickly to changes in the environment.

With the creation of a new customer-focused Centre for Business and Industry Services, it will be less reliant on government funding and better able to call its own shots.

The new St. Lawrence will be well-poised for stable, focused growth. Within the region, St. Lawrence will assert its position as a leader in quality education and training. Across the province, it will be recognized as Ontario's Quality College. The future looks very promising.



Former Principal of Kingston Campus Named New President of Eastern Arctic College

by Luetta Trenholme, Marketing Services - Kingston

In 1999, the North West Territories is splitting into two territories - one, still to be named, in the West and Nunavut ("Our Land") in the East. Currently, Arctic College has six campuses scattered throughout the North West Territories. Three of those existing campuses will be the basis for the new Eastern Arctic College - one campus is located in the Kitikmeot Region, north of Edmonton, one in Keewatin, north of Winnipeg, and one on Baffin Island (three hours north of Montreal by jet). Greg Welch, former Principal of Kingston Campus, accepted the position of President of the new College to serve the Eastern Arctic.

During the transition period, Greg's role (effective November 1, 1993) is Vice-President, Eastern Arctic Operations of Arctic College. The new College, yet to be named, is scheduled to open July 1, 1994. It spans three time zones and goes as far North as the Pole.

Nunavut will be a Territory governed by the resident Northern people, 80% of whom are Inuit. Accordingly, there is a great emphasis on education and job retraining in preparation for 1999. Several mines, including diamond mines, are expected to open in the near future. The plan is to retrain the people who live in the north, rather than bringing in people from the south. The Inuit will need to combine the best of their traditional ways with modern technology to develop the Territory successfully. They have problems, but they also have lots of potential to make it work.

Greg says that living in the Arctic is like going to another country without leaving Canada. He sees parallels to China and St. Lucia in terms of differences in culture. What is life like in the north for Greg? He has an apartment in Iqaluit, but says he travels almost half of the time. All travel is done by plane, as

there are only 21 kilometres of paved road in the Eastern Arctic. He can purchase a wide variety of goods in town, almost anything he wants. He can also purchase caribou, musk ox and arctic char (which he reports are all very delicious) which cost about the same as beef. Wilderness is only a few steps from town. Caribou roam the area by the thousands, some coming to the very edge of town. There are large parks close by and Greg says there is spectacular wilderness scenery with great natural grandeur to be found. And yes, it is cold, but quite bearable if you wear the right clothing!

His friends at St. Lawrence wish him all the best in this exciting new position.

the Centre

FOR BUSINESS AND INDUSTRY SERVICES

Welcome To... "the Centre"

By Mike Metcalfe

Global change at St. Lawrence College would be an understatement. Everyone is being challenged to find new and better ways to do their jobs. With this in mind, the College has created a new department, The Centre for Business & Industry Services.

The mandate is simple, yet significant: it is to seek out and capture all manner of training opportunities within the College's six county region. But, it's more than that. The ultimate goal is to become known and respected as "the Centre", the definitive source for all manner of training and professional development activities for business and industry from Kingston to Cornwall.

With Director Dan Dexter, Consultants Denyce Diakun, Barry Keefe and Mike Metcalfe, along with the professional support of Maris MacLellan, Janet Ashford, Debbie Wells and Diane Seguin, the Centre will be attuned to the needs of our communities as never before.

The goal is both to initiate and to respond quickly and thoroughly to requests for training and other professional development activities. Consultants will maintain a presence in their respective communities, seeking out and discussing innovative training strategies with all manner of clients, both in the private and public sector.

A wide variety of training has occurred: Computer Maintenance • Data Communications • Advanced Cook • Technical Writing • Business Accounting • Retirement Workshops • Pay Equity • Home Support • Business Systems Analyst • Managing & Motivating • Neurological Disorders • Critical Thinking • Residential Building Renovations

Clients have included: Canada Employment, Kingston & Area Training Advisory Committee, the Government of Canada, Pay Equity Commission, R.C.M.P., Du Pont Canada Inc., the Parole Board, Ministry of Transportation, Black & Decker, Thomson Consumer Electronics, Brock Telecom Ltd., Phillips Cables and Parke Davis.

For contact information in your community, see the back cover of this issue.

Colleges Announce Economic Development Network

Gary Polonsky, Chair, Council of Presidents, is pleased to announce the establishment of CON-NET, the Colleges of Ontario Network for Economic Development and Training, to advance development in Ontario.

CON-NET will enable Colleges to expand their role in community economic development, through the provision of province-wide education and training agreements with organizations in both private and public sectors. Through the network, College system partnerships will be developed with MET, OTAB, universities and other College system partners.

CON-NET will provide a single point of contact with the Ontario College system for provincial training initiatives to be developed and delivered under contract by the Colleges.

The leadership for the development and implementation of this initiative will be provided by Keith McIntyre, President of Mohawk College. Keith will be assisted by the Task Force on Economic Development, chaired by St. Lawrence College President *Dan Corbett* and by Joan Homer, Executive Director of ACCATO.

Through CON-NET's computerised system head-quartered in the offices of ACCATO in Toronto, the Colleges will be linked electronically, sharing information about existing seminars, courses and programs available in Ontario. With the expansion of these offerings across the province, many more organizations will be able to access college-level education and training for their employees with provincial standards of accreditation.



St. Lawrence continues its International Tradition

By Al Parkin

During the reorganization of the College last summer, a new department was created to provide a clear focus for our international activities. The Institutional Development Department has an experienced administrator, *Alice Welsh*, as Director, and two faculty-level staff, *Al Parkin* in Kingston and *Joe Jordan* in Brockville acting as Program Administrators. All are equally committed to furthering the successful record St. Lawrence has established in international education activities.

The early focus of this team has been to negotiate a major project proposal through to its acceptance by an external funding agency. This goal came a step closer to reality last November when they conducted a Study Mission to Hungary at the request and with the financial support of Canada's Department of Foreign Affairs. At stake in this project is the creation of a Twinning Project with Szechenyi Istvan College in Gyor, Hungary. Through this project, St. Lawrence would establish its Legal Assistant Program (offered in Kingston for the last 20 years) and create an opportunity for several interested faculty to work in this exciting environment.

Due to the nature of this project, John Gerretsen, a Kingston lawyer, was engaged as a consultant for this project.

Among the countries of Central and Eastern Europe, Hungary is widely considered to have advanced the furthest toward a successful free-enterprise system. The evidence of this was widely apparent to our staff, both in the level of sophistication displayed in negotiations and in the entrepreneurial spirit with which they were conducted.

Szechenyi Istvan College and the city of Gyor are no strangers to St. Lawrence College faculty. Three have already spent varying lengths of time there as teachers of English as a Second Language. Both the school and the city are attractive locations. This Legal Assistant Project expands our participation as we will assist our Hungarian colleagues to establish the curricula, participate in the Program's marketing and placement activities and supply opportunities for international teaching assignments to as many as 18 faculty throughout the life of the contract.

As presented to the Department of Foreign Affairs in January, 1994, the project will run from this September until the Spring of 1997. By that time, two classes will have graduated and the process of ongoing course and placement evaluations will be established. Assurance of quality delivery and materials is important to St. Lawrence College, for this project will offer its Hungarian graduates a bilingual diploma presented jointly by Szechenyi Istvan College and St. Lawrence College.

There is real excitement about this project within the Department. The success of this proposal marks the expansion of St. Lawrence's participation in this highly competitive field of international project work. Its implementation also fulfills the commitment our President, *Dan Corbett*, has made to developing a concerted strategy in this area. Participation by our individual faculty will also provide an excellent vehicle for professional development in an international setting. Given the increasing importance of international literacy and relations to every institution, this is a strategy which promises long term benefits to our academic

CSAC

College Standards and Accreditation Council

By Betty Downing, Marketing Services - Brockville

Following the final report of VISION 2000, the government had given final approval to the creation of the College Standards and Accreditation Council (CSAC).

Terms of reference have been established and CSAC will:

- define credentials for, set standards for and accredit publicly funded college programs;
- develop for each program a system-wide program standards document which will specify learning outcomes for generic skills and program specific vocation skills, and any specific admission requirements;
- define general education goals, a framework of content areas and broad objectives, and required programs accredited by CSAC included a defined amount of general education. The responsibility for defining specific learning outcomes in general education will rest with those in the colleges developing general education curricula;

- oversee system-wide program review. Each program will be reviewed regularly to determine 1) the extent to which program outcomes which have been established have been achieved by students and 2) the appropriateness of program outcomes. Following the system-wide review of a program, the CoR, through CSAC, will determine whether the program will continue to be accredited at a college and any conditions which might apply. The accreditation status of the program will be publicly reported.

Reports have been submitted from nine pilot projects in provincial standards development to provide the CSAC Board with program outcomes, as well as processes used to develop the outcomes. An additional six new pilot projects have been approved in provincial standards development, including Interior Design, Ambulance and Emergency Care, Business/Business Administration - Accounting, Development Services Worker, Gerontology post diploma and post certificate and Travail Social/Social Service Worker.

The steering committee for each project will include half internal and half external members. Faculty and administrative staff from the college system, as well as labour, business, community groups and professional associations should all be represented. It is expected that outcomes will be developed in both official languages and final reports should be submitted in 1994.

Additional pilot projects are under way for General Education, Standards implementation in Early Childhood Education, Program review in Nursing and Nursing Assistance programs, and Human Resource Development needs related to CSAC (Phase I).

St. Lawrence is represented on the CSAC board by *Dr. Peter Jarrett*, member of our College Board and former Chair of the Board of Governors.

Tune in to Canadian Learning Television

St. Lawrence was recently featured in an application to the Canadian Radio-Television and Telecommunications Commission (CRTC) for a licence for a specialty service channel delivering educational programming to Canadians via satellite to cable. St. Lawrence College is among the initial academic institutions that have indicated support for a privately owned television channel, dedicated to adult education and lifelong learning.

Canadian Learning Television (CLT) is the only application of its kind to be submitted to the CRTC. It represents a breakthrough in Canadian broadcasting and education.

CLT is the creation of Dr. Ron Keast, who has more than 35 years experience as educator and broadcaster, currently as president and CEO of Vision TV; Moses Znaimer, founder and creative force of CITY-TV's (Much Music) integrated-environment, interactive television; and CHUM Ltd., one of Canada's premier communications media enterprises.

The philosophy of CLT is founded on a belief in lifelong learning as a prerequisite to employment in our rapidly changing society - a society affected by globalization, demographic factors, technological advances, and the shift to a knowledge and service-based economy. We believe that television is an exceptional learning tool, potentially equalizing Canadians' access to education by providing convenient, at-home learning opportunities.

CLT will achieve full potential through partnerships with a diverse group of service providers - education, skills training, broadcasting, cable, telecommunications, community groups, in-

dependent production, business interests, government and their agencies. Partnering will make possible accreditation of courses, the earning of diplomas, degrees and professional status - important to learners and employers alike. Partnering will also be the key to services to adult learners, including referral to prior learning assessment and facilitation of credit transfer.

● Programming Highlights:

Basic Adult Education

CLT will offer learning opportunities - some providing the opportunity to earn high school equivalency in basic skills for adults. Programs will address subjects such as literacy, numeracy, mathematics, communications, basic science, technology, English as a second language, interpersonal skills, analytical and problem solving skills, study skills, job search and career change opportunities.

Accreditation

CLT will offer a range of programs, presented as telecourses for credit in co-operation with universities, colleges and professional, trade and industry associations throughout Canada for earning degrees, diplomas and certificates.

Skills Training and Professional Development

Programs with support materials will be offered for members of sectorial, trade, professional and industrial associations. Some courses may be interactive or computer-mediated.

Enrichment and General Learning

CLT enrichment programming will include programs in all formats on subject areas of Canadian interest and concern. For example, series will address topics such as substance abuse, childbirth, parenting, gardening, and politics in Canada.

Service

CLT will provide individualized, interactive service to learners through telephone (and potentially on-line) resource centres. CLT will aim to connect Canadians with educational opportunities and services (such as agencies that access prior learning), as well as with job possibilities and prerequisite training. Viewers will also be able to order programming-related learning materials. At the heart of CLT's services will be a Learning and Job News program providing current information and issues to Canadians.

Stay Tuned

This unique opportunity could position our College firmly in the distance education business. St. Lawrence has written to the Secretary General of the CRTC directly stating our support for Canadian Learning Television, working in partnership with education to establish this new educational resource. We have requested an opportunity to appear at the CRTC hearing to outline our intention to develop an on-air series coupled with our credit correspondence studies in Early Childhood Education, School Age Day Care and Home Child Care Certificate programs.

A ruling by the CRTC is scheduled for the summer. If licensed, CLT could be on the air by January 1995.



Students welcome new software donated by Sterling Software

A Donation From Sterling Software

The Business Administration-Information Systems students have welcomed a recent donation of systems development software for their new computer lab. The "Developer" (from Sterling Software in Ottawa) is a Computer-Aided Systems Engineering (CASE) package which automates the process of analysing and documenting the business requirements of an information system. CASE tools are being used increasingly in Information Systems and we will be using this software in all areas of systems analysis and design to help train students for the current job market. Sterling is happy to be able to provide their products and to see our graduates entering the workforce with experience in the field.

Negotiations with Sterling Software of Ottawa came about as a result of a discussion at a recent Information Systems Advisory Committee meeting. Aware that St. Lawrence was looking for a CASE tool for the program, Howard Stavely of Queen's University Information Systems indicated that they had adopted Sterling's "Developer" and were very happy with it.

Implementation of the "Developer" has been very smooth in the lab and the I.S. faculty have now received a copy of Sterling's database software product, ZIM. If it can be incorporated into the curriculum, Sterling has promised to donate another class set. They have also offered a bursary to the student who makes the best use of the software, as long as the College will organize the competition.

Pilot Project For Minerva

St. Lawrence College agreed to work with the Ontario Committee of Project Minerva Canada in a pilot capacity to begin integrating health and safety into management education.

Project Minerva is an educational initiative that aims to help business and engineering graduates with a better understanding of health and safety issued in the workplace.

With Canadian businesses spending more than \$24 billion annually on occupational mishaps, safety is a bottom-line issue and one that represents a competitive advantage if managed properly. Unfortunately, managers are often ill-prepared to deal with the human suffering, tough laws, legal liabilities and enormous costs associated with workplace accidents.

In the fall, Queen's University hosted a Project Minerva symposium and workshop that was designed to bring stakeholders together to discuss best methods for incorporating health and safety concepts into business school curriculum.

So far, the College department heads have been provided with a general presentation by Minerva representatives. The Business programs have included U.S. Minerva case studies into their curricula and a guest lecturer has spoken to second year business students on loss control.

The Business Advisory Committee has approved a 12-hour component on loss control and managerial implications of health and safety to be added to the manufacturing course in the Business programs.



Part-Time Studies at St. Lawrence College

Evening Courses/Certificate Programs

A wide range of courses and programs are available. Most courses start in September, January and May. They are usually offered one night/week from 7-10 pm at our three campus locations -Brockville, Cornwall and Kingston.

Day Courses

Many part-time students join the full-time students in diploma courses offered between 8:30 am-5:30 pm. (Note that over 50% of our full-time students are adults returning to school after being in the work force.)

Learning at a Distance

Through the correspondence approach, we offer municipal government programs in Administration, Tax Administration and Accounting plus a Municipal Councillor's Course. We also offer Home Child Care, School-Age Child Care, Early Childhood Education, Occupational Health Nursing and Animal Care Programs.

Learning At Your Own Pace

Our Community Learning Centres offer you the option to learn at your own pace with teachers to guide you when you require advice. Choose from over 100 courses in trades, math, accounting, electronics, AutoCAD, WordPerfect, Windows... and much more.

For more information:

Brockville:

Continuing Education
345-0556, ext. 3111
Community Learning Centre
345-0556, ext. 3117

Cornwall:

Continuing Education
933-4693, ext. 2521
Community Learning Centre
933-4693, ext. 2246

Kingston:

Continuing Education
544-5532, ext. 1670
Community Learning Centre
544-5532, ext. 1239



St. Lawrence loses a friend

*By Greg Libitz,
Director of Marketing Services*

We were saddened earlier this year with the passing of a good friend of the College, Mr. Roy Olsen.

Roy was appointed to the College's Board of Governors in 1985 and served as Chair of the Board for two years. Mr. Olsen was also active in the Ontario Colleges system, serving as Chair of ACAATO and the Council of College Governors from 1990-1992.

At the time of his passing, Roy was Chair of the St. Lawrence's current fundraising initiative, "Sharing Our Future".

An academic scholarship has been established in his name.

The School of Technology and Trades establishes Computer Bulletin Board System

*The Faculty of
Instrumentation at the
Kingston Campus of
St. Lawrence College
and the St. Lawrence
Student section of the
Instrument Society of
America have recently set
up a computer Bulletin
Board System (BBS)
called St. Larry's Lab.*

The purpose of the BBS is to generally promote the vast field of technology among its users with some emphasis on the areas of Instrumentation, Control, Automation, and Computing.

We wish to attract users of the BBS from a number of varying areas. First and foremost, it is our hope to attract users from the secondary school community both individuals, students, and the secondary school departments and faculty themselves. Second, we hope to attract users from the general public who are interested in the Control and Computing field and who may be looking to enrol in a post-secondary course or program. Finally, we are hoping the BBS will become a focal point of activity, interaction and information exchange for anyone who is interested in these areas of technology. We want to hear from specific interest groups including Industry, Business, other Colleges and Universities, our own St. Lawrence Students, Staff, and College Alumni.

St. Larry's Labs files area will offer a vast variety of public domain and shareware programs with emphasis on educational and tutorial programs. The array of file categories continues to grow and is much too long to mention here. We will be particularly interested in acquiring technology informational files and construction articles. It is our hope that St. Larry's Lab can act in service to our students and to those who will employ our students as well. We therefore will be including a job posting area and a student resume area. In time we anticipate that St. Larry's Lab will be used as a conduit for distance and continuing education, truly bringing the information highway to your home.

The Bulletin Boards massaging system will provide an opportunity for productive interaction among many groups involved in technology. Through the various message categories, we will provide a coherent way for information and queries to be exchanged on specific topics with specific interest groups. Message areas have been provided for secondary schools, St. Lawrence Faculty and Staff, St. Lawrence College Students, St. Lawrence Alumni, Manufacturers, Sales Representatives, and the Instrument Society of America. Many more areas are anticipated and will be added as the interest for them is expressed.

St. Larry's Lab will be a user-driven centre of information. The uses to which the BBS will be put will be largely defined by the users of the BBS themselves. Any one interested in contributing to the BBS or having any suggestions for its focus or operations is encouraged to contact the system operator (sysop) of the BBS, Robert Woudsma at (613) 544-5532 Ext 1671. St. Larry's Lab can be contacted at (613) 544-5532 Ext 1314. The current hours of operation are 4:30 pm to 8:30 am daily and the entire weekend. You can logon to St. Larry's Lab using any standard communications software. The minimum baud rate 1200 and the communications parameters are: No parity, 8 data bits, 1 stop bit (N81).

alumnews

Canadian Apparel Federation

The Canadian Apparel Federation (C.A.F.) was formed almost two years ago after an intensive, federally funded study of the Canadian apparel industry. The organization represents the first time that Design, Textiles, Technology, Marketing and Management have been united under one umbrella on a Canadian wide basis.

Carol Outram, who is the head of the Design division, is compiling a Design Registry that will service both designers and manufacturers, and would like to hear from our Fashion Design alumni. Please send your name, address, phone number and the type of apparel you are designing to:

Canadian Apparel Federation -
Design Division
2255B Queen St. E.
Toronto, ON M4E 1G3
(416) 693-1035

You will automatically be placed on the Registry and receive the quarterly news letter of the Design Division.

Veterinary Technology Grad wins Award

Julie Palmer, a 1988 graduate of the Veterinary Technology Program, was recognized by the Ontario Association of Veterinary Technicians at a conference attended by well over 500 Veterinary Technologists on February 18, 1994 in Toronto. She was presented with the Veterinary Technician of the Year Award of Merit. Julie was the first St. Lawrence graduate to win the ten year old award. She won the award for outstanding service to the profession and for her contributions in the field of veterinary technology. She is a full time Veterinary Technologist in Barrie, Ontario. She established the following special programs in her clinic: client education, weight loss program for pets, puppy socialization and obedience classes, clinic symposium for over 100 people, preschool and public school presentations, and a major project for Animal Health Week. The project was such a success that it was recognized by both CBC and the Canadian Veterinary Medical Assoc. She also belongs to the Big Sister organization and began her local chapter of the Ontario Association of Veterinary Technicians.

Ontario Social Service Workers Award

The Ontario Social Service Workers Association was originally formed in 1987 by several SSWs concerned about the threat of legislation governing the Social Work profession and the possible exclusion of Social Service Worker graduates from working in the field. Today OSSWA offers opportunities for networking with fellow Social Service Workers' Workshops on topics of interest to persons in the social service field; and updates on "Project Legislation" as new information becomes available.

Membership to the Ontario Social Service Workers Association is available to Social Service Worker Students and graduates for \$20.00 per year. Members receive four (4) newsletters per year and the opportunity for networking and attending workshops.

Any Social Service Worker students and graduates interested in becoming a member of the Ontario Social Service Workers' Association can contact any member of the Steering Committee at the following address:

P.O. Box 85045
Brant Plaza Postal Outlet
Burlington, Ontario L7R 4K3
Phone: 905-639-2985

College's Board Provides Financial Support

Each year, St. Lawrence's Board of Governors presents entrance scholarships to a graduate from each of our area high schools. During 1993, a total of 35 awards were given. The scholarship consists of one semester's tuition and each recipient is chosen by the student's high school awards committee, based on the student's academic achievement, special achievement, and citizenship.

Local graduates thus honoured at fall convocation ceremonies were:

Ronnie Peters Seaway District
Deanna Gillard Rothwell/Osnabruk
Michelle Cunningham Smiths Falls
Jennifer Gorter Sharbot Lake
Jennifer Lynn Cavanagh
Perth and District
Heather Miller Ernestown
Tammy Somers Loyalist Collegiate

Tracy Kellar Sydenham
David Santos Holy Cross
Denyse Cooper St. John
Pamela Barton South Grenville
Elizabeth Goldberg Brockville Collegiate
Tabatha Peattie Napanee District
Michelle Collins Athens
Sandra Wight Regi/Notre Dame

Congratulations to each winner!



Fashion Design Student Wins Fashion Honours

by Luetta Trenholme, Marketing Services - Kingston

Carrie Whalen, a third year Fashion Design student was one of ten Canadian finalists in the International Competition for Young Fashion Designers held on November 30, 1993 in Montreal. The theme of the 1993 competition was "to design and create an original fashion to be worn by an elegant woman on a cruise".

The ten winners represented Canada in the international finals of the competition which took place at the Louvre in Paris on December 17, 1993. Carrie placed 1st among the Canadians and 4th in the international competition. She won a certificate and 3,000 francs (about \$800) presented to her by Pierre Cardin. Carrie only had two and a half weeks to design a glamorous yet wearable garment. She designed a simple pair of pants and a geometric silk coat with screened images of cruises from the 1900's.

During their one-week stay in Paris from December 12-19th, the Canadian competitors had a very exciting visit at

the Christian Dior house of fashion where they got to watch the latest in haute couture. They also visited Nina Ricci and Per Spook houses of fashion. Airfare, hotel accommodation, transfers between the airport and the hotel in Paris, as well as entry fees were provided by the Canadian Association for the Organization of the International Competition for Young Fashion Designers, in cooperation with the Federal Office of Regional Development (Quebec), the Ministry of Industry, Trade and Technology of the Government of Quebec, Les Creations Joseph Ribkoff, the house of fashion Serge & Real and Veuve Clicquot Ponsardin.

Carrie has a diploma in Fine Arts from St. Lawrence. She took a year off to teach art at a public school before deciding to take Fashion Design at the College. She is planning to move to Toronto or New York after graduating this Spring to continue her studies in fashion design for another year.

News from Vet Tech in Kingston

Feedback by: Barb Donaldson

Well, we are all well and roaring into 1994 with 68 first year students, 39 second years and 50 in third year. The animal care techniques program has 22 students.

Don Douglas retired in June 1993. It's hard to picture first year Vet Tech without him and his lab coat! Employment opportunities for graduates are remaining constant. If you have any openings at your facilities or if you would be interested in receiving information on openings, please give me a call, 613-544-5400.

Keep in touch.

Alumni chapters forming

Help us bring St. Lawrence closer to you. A number of graduates have expressed interest in establishing alumni chapters in their area. We are currently considering developing alumni chapters in Montreal, Ottawa, Peterborough and Calgary.

If you would like to get together with other St. Lawrence alumni living in your area, please contact the Alumni Development Office through the campus nearest you.

Kingston 613-544-5400 Ext 1617
Brockville 613-345-0660 Ext 1617
Cornwall 613-933-6080 Ext 1617

The Athletic Department at the Brockville Campus is attempting to compile a complete series of formal team photos from the Brahma Bulls and Schooners era. Individuals who may have copies of formal team photos which we are missing are encouraged to loan them to the Department. From your photo, a copy will be made and your original will be returned to you. The following is a list of the photos we do have:

Hockey 1975, 1887-88 to the present.
Men's soccer, 1979-80
Mixed curling 1985-86
Badminton 1989-90 to the present
Touch football 1989-90 to the present
Women's soccer 1990-91 to the present

alumevents

College Day at Canada's Wonderland

Sunday August 28th, 1994

Discount tickets for this one day special alumni event are available for alumni, family and friends, college staff and students.

For ticket information contact the Alumni Development Office through the campus nearest you.

Kingston 613-544-5400 Ext 1617

Brockville 613-345-0660 Ext 1617

Cornwall 613-933-6080 Ext 1617

Brockville Nursing Reunion

CLASS OF 84 RNs are planning a reunion on August 20, 1994 to be held at the Brockville Rowing Club.

For more information contact, Ms. Evelyn Mallett-RN/84 Box 47

Cardinal, ON K0E 1E0

(613) 657-3260

Metro Chapter to Meet

The Metro Toronto Chapter of the alumni association has planned a social gathering for May 26th, 7pm - 9pm in downtown Toronto. The event will take place at the Aquarius 51 Lounge, 55 Bloor St. West, 51st floor of the Manulife Centre, Toronto. Call a few friends from St. Lawrence days and plan to meet on May 26th.

To register, or for more information call the alumni office at 613-544-5400 ext. 1617

College Day at the SKYDOME

September 24, 1994

St. Lawrence Alumni will join with Alumni from other community colleges at the Toronto Skydome to see the Blue Jays take on the Boston Red Sox. Tickets for St. Lawrence students, staff, alumni and their families are available through The Alumni Development Office. Tickets, including Highway coach transportation from Cornwall, Brockville, and Kingston campuses are available now at \$75 each. Individual tickets excluding transportation are also available for alumni living in the Metro area or individuals wishing to travel on their own at \$35 per person. Each person attending the College group will also receive a souvenir ball cap.

For ticket information contact the Alumni Development Office through the campus nearest you.

Kingston 613-544-5400 Ext 1617

Brockville 613-345-0660 Ext 1617

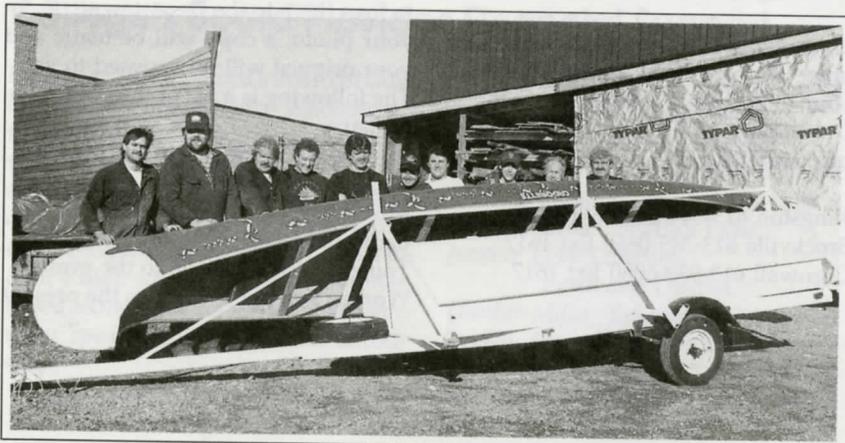
Cornwall 613-933-6080 Ext 1617

Students Build Voyageur Trailer

Students of the Automotive and Carpentry programs recently worked to-

gether on a unique project for the College's Alumni Office.

Using an old boat trailer as the base, students constructed a new "North Canoe" trailer.



The trailer has been designed to carry two or three 26 ft. canoes, which belong to Queen's University, and are used by the Frontenac Board of Education and the College.

These are the same canoes used by St. Lawrence during the Voyageur Expedition, a five-day Canoe trip which linked the three campuses of the College and launched our 25th anniversary.

How would you like to let your former classmates know what you have been up to since college days!

ECHOES, the "who's where?" section of *Voyageur* provides the opportunity for you to inform and stay informed! Update your alumni record at the back of *Voyageur* and indicate that you wish to share this information with other alumni. Then watch for the next issues of *Voyageur*!

Ech Echoes Where are they now ???

Brockville

Culver, Mary (nee Deion)

Office Administration - 1992

Mary and her husband Robert are living in Brockville with their two children, William and Debbie. Debbie is looking for work in her field of studies in the Brockville area.

Drouin, Sadie (nee Silvester)

Child and Youth Worker - 1991

Married to R.C.M.P. officer, Stephane, in June of 1992, Sadie keeps busy in Gimli, Manitoba. She is self employed as a Home Day Care Worker.

Frizell, Karen (nee Ervin)

Diploma Nursing - 1983

Karen and her husband Don are living in Perth, Ontario with their two children, Benjamin 4 years and Emily 1 year. Karen is employed on a casual basis with the Victorian Order of Nurses in Carleton Place.

Haley, Roger

Registered Nursing Assistant - 1984

For eight years after his graduation, Roger worked as a Psychiatric Nursing Assistant at the Brockville Psychiatric Hospital. He is now employed as a Job Security Officer/Negotiator with the Ontario Public Service Employees' Union in Kingston. Roger played hockey for St. Lawrence when he was a student and now enjoys coaching minor hockey and baseball.

Hudson, Sharon

Business - Data Processing - 1986S

Sharon lives in Brockville and is employed in her field as a Computer Operator/Tax Preparer with Regal Capital Planners.

Morphy, Marg

Home Support Level III - 1993

Marg and her husband Ernest live in Lombardy and Marg is enjoying her employment with Professional C.A.P.S. of Brockville.

Murray, James

Behavioral Science - 1974

Social Service Administration -

1975/Kingston

James and his wife Sherry are currently living in Brockville where James is working as a Psychometrist at the Brockville Psychiatric Hospital.

Phelps, James George

Registered Nursing Assistant - 1974

After his graduation from the program, James was employed with the Brockville Psychiatric Hospital. He has recently retired and is living with his wife Catherine in Brockville. In October 1989, James was invested as a Serving Brother in the Order of St. John of Jerusalem by Governor General Ramon Hnatyshyn.

Pointen, Ward

Diploma Nursing - 1974

Ward is employed as a Registered Nurse at the Kingston Psychiatric Hospital. He lives in Kingston with his wife, Patricia and Ward is interested in information relative to the Nursing Class Reunion in 1994.

Schilkin, Lieselotte (Lilo)

Health Care Aide - 1985

Lilo and her husband Andrei are living in Brockville and Lilo has recently retired as a Nursing Attendant from St. Lawrence Lodge. She is now taking the "Career Change" program at St. Lawrence.

Cornwall

Belmore, Allan

Instrumentation Technology - 1973

Allan lives in Newington with his wife Deborah Jean and is a Control System Designer at H.S.P. Inc in Long Sault.

Binaday, Emmanuel

Business Administration-Management - 1989

Emmanuel lives in Mississauga and works as a Branch Compliance Analyst (Internal Auditor) for Trans Canada Credit Corporation in Etobicoke.

Brisson, Michel

Industrial Maintenance Mechanic - 1991

Michel married a fellow alumnus, Nancy Schaeffer (Business Accounting, 1984). After graduation, he earned his provincial certificate and worked for Amoco Fabrics and Fibers, and J. M. Scheiders. He is now working for G.M. Plastics in Cornwall as a millwright.

Cashion, Rick

Electronics - 1980

Rick is single and working for Hewlett-Packard in Ottawa as a Customer Engineer. He enjoyed participating in our 25th Anniversary Homecoming and was pictured sitting around the casino table in our last edition of *Voyageur*.

Caton, Martin

Graphic Design - 92

Martin is working as a graphic designer for Mitel Corporation in Kanata.

Gabrielson, Glenn

Appraisal and Assessment - 1993

Glenn was the recipient of the Ontario Assessment Award, the International Right of Way Association Award and the Appraisal Institute of Canada Award. He is currently working for the Yukon Government as a property assessor in Whitehorse.

Goodwin, Rhea

Business Administration Management - 1991

Rhea was employed part-time at Canada Trust in Cornwall while attending St. Lawrence College. She was promoted to the Loans Officer Trainee program located in Ottawa upon graduation. She received her first appointment as a Loans Officer in 1992 at Canada Trust's main branch in Ottawa where she was again promoted to Senior Customer Service Officer in September 1993.

Holmes, Kevin (update)

Mechanical Engineer - 1987

Kevin and his wife Lisa (nee Bates) live in Bowmanville, Ontario (not Chatham as was previously reported). Kevin is a Nuclear Operator at Ontario Hydro, Pickering Nuclear Plant and Lisa (Graphic Design 1987) is currently staying at home with her daughter.

Kemp, Diana (nee Grant)

Nursing - 1976

Diana moved to Edmonton in August 1991 where she now resides with her husband Bruce and her two sons Grant and Andrew, ages 9 and 5. She works for Capital Care Grandview where she was promoted from team leader to Nursing Supervisor in November of 1992.

MacDougall, Alex

Mechanical Technology - 1971

Alex is a mechanical technologist for Domtar Specialty Papers and is a trustee for the S.D. & G. Separate School Board. Alex and his wife Denise live in Cornwall.

MacKinnon, Kelly (nee Jamieson)

Appraisal - 1991

Kelly will be celebrating her first wedding anniversary this August. She is currently helping her husband Jamie with his own business in Tiverton, Ontario.

McLennan, Bruce

Business Administration - 1972

Bruce recently bought Harris Computer Services Ltd. He is President of this company which employs fifteen people in two locations. He resides in Nepean with his wife Jane.

Price, Ronald, CMA

Business Administration - Finance, 1987

Ronald resides in Toronto and has been the Controller at Phasecom Systems Inc. in Markham since July 1990. He received his CMA designation in November 1992.

St. Denis, Raymond

Business Administration-Data Processing - 1980

Raymond is a software developer for Busitech - Peter Gault in Cornwall. He resides in Williamstown with his wife Cathy.

Sinnott, Virginia Ann

Municipal Administration - 1989

Virginia earned her C.M.O. designation from the Association of Municipal Clerks and Treasurers of Ontario in June 1993. She is the Clerk-Administrator for the Township of Eramosa in Rockwood, Ontario.

So, Stephen

Behavioural Science Technology - 1977

Stephen is living in Calgary, Alberta and is a manager at Sunlife of Canada.

Sommers, Martin

Civil Engineering Technology - 1980

Martin is working in Dorval, Que where he is Marketing Manager for Atlas Copco Construction and Mining.

Tessier, Jo-Ann (nee Chaput)

Nursing - 1988

A part-time R.N. at the Hotel Dieu Hospital (obstetrics) in Cornwall, Jo-Ann is taking night courses toward a certificate in Gerontology and Community Nursing. She lives in Martintown with husband Jacques and two children Marisa and Christian.

Webster, Darren

Appraisal - 1991

Darren is twenty-two years old, unmarried and living in Gravenhurst, Ontario. He is an Account Representative for Municipal Leasing in Toronto and is presently an auxiliary constable for the Ontario Provincial Police.

Kingston

Asselstine, Lisa (nee Gray)

Veterinary Technology - 1992

Lisa is a Veterinary Technologist at Beardall's Veterinary Clinic in Kingston. She lives in Yarker with her husband Walter. They were married Sept. 11, 1993.

Barner, Lorraine

Early Childhood Education - 1992

Lorraine is delighted to be an Infant Caregiver at Teddies 'n Toddlers, a school based child care centre at Vanier High School in Courtenay, B.C. She lives in Comox, B.C. with her husband Michael.

Belanger, Christine (nee Searles)

Veterinary Technology - 1987

Christine is a Biology Technician at the Erindale Campus of the University of Toronto. Christine lives in Burlington with her husband Christopher, also an alumnus of St. Lawrence College.

Belanger, Christopher

Civil Engineering Technology - 1986

Chris works at St. Lawrence Cement as a Concrete Technologist and is married to fellow alumnus Christine (Searles) Belanger.

Casey, Kellie

Advertising & Public Relations - 1991

Kellie is currently enjoying great success and job satisfaction as the Real Estate Advertising Representative at The Whig Standard in Kingston.

Crosgrey, Sarah (nee Fraser)

Veterinary Technology - 1978

Sarah is an Animal Care Research Technician with the Ministry of Natural Resources - Rabies Unit in Midhurst, Ontario. Sarah and husband Steve live in Elmvalle, Ontario and have a daughter, Katelyn, born in December 1991. They breed and raise Appaloosa Cutting Horses and won the Canadian National Appaloosa Cutting Championship in 1993 in Lethbridge, Alberta.

Darling, Susanne (nee Kerr)

Business Administration - Human Resources Management - 1990

Susanne owns and manages Kerr Tours, a motorcoach tour office in Harrowsmith, Ontario. Susanne is also a graduate from the Toronto School of Business in Kingston with

a diploma in Travel & Tourism in 1992. Susanne married Troy Darling in August 1993. Troy is currently apprenticing in auto mechanics.

Dooley, Pam

Medical Laboratory Assistant - 1993

Pam lives in Brockville and is currently working as a Pharmaceutical Laboratory Assistant at Parke Davis as a Futures placement.

Dowell, Cheryl

Fashion Merchandising - 1991

Cheryl lives in Ottawa with her husband (as of July 1993) Chris Dowell. Cheryl is the Retail Manager of Fairweather's at 2261 Riverside Drive in Ottawa.

Earles, Kim (nee Poole)

Child Care Worker - 1993

Kim and her husband Pat moved from Kingston to Winnipeg in the summer of 1993 due to a military posting. She is currently enjoying being at home with their two children (5 and 1 1/2 years).

Ecker-Flagg, Cindi Lee

Veterinary Technology - 1988

Cindi is a Registered Veterinary Technologist at the Main Testing Labs of the Fort Erie Race Track in Mississauga. She and husband Gordon have a son, Branden Daniel, born in March 1993.

Ferguson, Jeff

Correction Worker - 1991

Jeff is a Correctional Officer for Correctional Services Canada at the Joyceville Institution. Jeff and wife Tammy live in Brockville.

Foehrenbach, Jane (nee Quilty)

Veterinary Technology - 1985

Jane is an Animal Technician at the Edgewood Animal Hospital in Gorham, Maine. Jane and husband Wade have two children, Josh born in 7/89 and Francie born in 4/92.

Gannon, Dawn (nee Davis)

Veterinary Technology - 1984

Dawn and husband Kevin live in Picton, Ontario. Dawn is currently enjoying being at home with young sons Brett and Patrick.

Gitelman, Francine ("Freddi")

Graphic Design - 1985

Freddi is currently living in Toronto. She has recently returned from California where she was employed as a Computer Animator at the George Lucas Educational Foundation. Freddi has been doing 3D computer animation for educational, commercial and corporate industries internationally for the last nine years.

Hampson, Mike

Business Administration - Data Processing - 1986

Mike is a Senior Project Consultant at Cyborg Systems in Markham, Ontario. Mike and wife Debra live in Courtice, Ontario. Their daughter Hailey was born in June 1992 and they are expecting another child in May 1994.

Hogan, Sandra (nee Freeman)

Behavioural Science Technology - 1987

Sandra and husband John live in Battersea. They were married in 1988 and have two sons, one born in 1990 and one in 1992.

Janssen, Stephanie

Animal Care Technology '88

Stephanie is employed full time at the Dundarave Veterinary Hospital in West Vancouver, B.C.. She also has a business called Critter Creations which creates and sells hand crafted souvenirs.

Kohinsky, Tara (nee Dunnet)

Office Administration - Medical - 1989

Tara and husband Gary (along with their dog, Bert) moved to Prague, Czechoslovakia in January 1994. Tara and Gary are both working at the Canadian Embassy. Prior to this, Tara had been a Medical Secretarial Instructor at the Red River Community College in Winnipeg.

Krushelniski, Sandy (nee Wright)

Veterinary Technology - 1984

Sandy is an Animal Care Technologist at the Stittsville Small Animal Clinic. She lives in Carleton Place with husband Bob and their three young children, Heather (April 1987), Eric (March 1991) and Erin (April 1993). They breed English Spring Spaniels.

Larocque, Heather

Office Administration - Medical - 1989

Heather is a Medical Secretary/Receptionist in the Physiotherapy Department at Kingston General Hospital. Her daughter Leandra was born in March 1993.

Larose, Janette (nee Wendholt)

Secretarial Science - 1974

Janette is the owner of Jan's Discount Office Supplies in Kingston. She opened her store in 1978. Janette lives in Kingston with her husband Normand.

Lloyd, Sandra Marie (nee Gooding)

Health Care Aide - 1993

Sandra married Robert Lloyd in August 1993. They live in Northbrook, Ontario. Sandra is currently unemployed.

MacLeod, Irene (nee Mooney)

Veterinary Technology - 1974

Irene and her husband, Captain Allan MacLeod, live in Dartmouth, Nova Scotia with their two sons Ben (7) and James (3).

Marshall, Leslie (nee Dunn)

Legal Assistant - 1991

Leslie is a Legal Secretary at the law office of Michael A. McCue in Kingston. She is married to Gordon Marshall, also a graduate of St. Lawrence College in Business Administration - Finance - 1988. They live in Glenburnie with son Adrian born in January 1992.

McGrath, Charlene (nee Clifford)

Medical Laboratory Technologist - 1990

Charlene is a Lab Technologist at the Victoria Hospital in London, Ontario. Charlene and husband Ron (married in August 1992) moved to Nova Scotia and then back to Ontario in May 1993. Ron is currently continuing his education.

Melcher, Lynn

Nursing '93

Lynn is currently working as a registered nurse in the Paediatrics Department at Hotel Dieu Hospital in Kingston.

Myers, Claudine (nee Elliott)

Business Administration - Finance - 1989

Claudine is an Accounting Technician with Laporte, Tierney & Simpson, CGA's in Kingston. She is married to Greg Myers, a graduate of the St. Lawrence College's Carpentry Program in 1992. They married in July 1993.

O'Neil, Joseph

Civil Engineering Technology - 1980

Joseph is a Manager at Bell Canada in Ottawa and lives in Gloucester.

O'Connor, Helen (nee Mulville)

Office Administration - Legal - 1991

Helen is a Legal Secretary/Law Clerk with O'Connor and Napier in Kingston. She is married to Fergus O'Connor and they live in Kingston.

Overby, Mary Jayne (nee Barber)

Human Resources Management - 1979

Mary and husband Mark live in Dartmouth, Nova Scotia with their three children - Shirley (9), Tracey (8) and Alex (6).

Ouellette, Robert

Business Administration - Human Resources - 1990

Robert is the Director of Housekeeping and Laundry Services for Versa Facility Services in a 200 Bed Nursing Home in Fredericton, New Brunswick. He is presently working for his certification in C.A.H.A.

Payne, Barbara (nee Michels)

Business Administration - Finance - 1982

Barbara was promoted to Deputy Treasurer for the Town of Gananoque in 1993 after having worked for the Town since 1984. Barbara and husband Frank have two children, Lindsay (7) and Stacey (4).

Peters, Marcia (nee Freeman)

Registered Nurse - 1980

Marcia and her husband Craig (a Pastor) live in Brampton, Ontario. They have three children, Brittany (9), Breanna (5) and Dominic (1).

Power, Lisa

Human Resources Management - 1985

Lisa is the Service Manager for Eastern Auto in Kingston. She just recently moved back from Toronto and is looking forward to hearing from old friends.

Quick, Dave

Marketing - 1992

Dave is the Manager - Holey Shirts in Whistler, B.C. He says he spends as much time as possible snow boarding at Whistler.

Shadman, Polina

Business Administration - Marketing - 1993

Polina is an Advertising Sales Representative for Medical Post of Maclean Hunter Business Publishing in Toronto.

Small, Susan (nee Torzyski)

Early Childhood Education - 1988

Susan is the Head Teacher of Toddler Room at Free To Become in Cornwall. Susan and husband Stephen have two young daughters.

Smith, Trudy (nee White)

Fashion Merchandising - 1988

Trudy is the Co-owner of Cinderella's Closet in Kingston. After graduation she worked as a Sales Supervisor at the Hudson's Bay Co. for six years in Kingston until starting this new venture. She is married to Carl Smith a 1992 graduate of the Business Administration Program at St. Lawrence.

Spilchen, Martin

Electronics Digital Equipment & Systems - 1986

Martin is a Customer Service Representative for Xerox Canada in Kingston. He and wife Karen have one child and are expecting their second child in April 1994.

Taylor, Krista

Early Childhood Education - 1992

Krista is enjoying her position as a Teacher at the Lake shore Preschool in Wellington, Ontario. She lives in Picton.

Thompson, Joanne (nee Walters)

Veterinary Technology - 1987

Although Joanne worked at a local veterinary clinic from 1987 until the birth of her first child, she is presently at home with daughter Bryn (June 1991) and newest addition, son Dylan (Oct. 1993). Her husband Barry runs the family farm and they keep a few goats as a hobby.

Trommer, Michael

Business Administration - Marketing - 1986
Michael is an Art Therapist for the Mucki-Baum Foundation in Toronto, working with handicapped young adults. He is also pursuing an active and busy art career and has taught English for a year in Prague, Czechoslovakia.

Washburn, Jeff

Computer Engineering Technology - 1992
Jeff is a Senior Programmer/Consultant with the LGS Group Inc. in Ottawa. Jeff and wife Linda live in Kanata.

Wood, Brian

Business Administration - Marketing - 1985
Brian is an Inspector with the Toronto Dominion Bank. He lives in Oakville with wife Suzanne and son Matthew born in July 1993.

Where you work is important to us!

Your address at work is a very important addition to your alumni record here at the College.

Employer information helps us:
To identify major employers who directly benefit from the hiring of skilled graduates from St. Lawrence College.

To locate other "lost alumni" through special promotions with employers.

To identify alumni employed in specialized occupations and industries who could provide advice and direction to the college through our network of program advisory committees.

To provide information directly to employers regarding continuing education opportunities at St. Lawrence

To identify major employers of our graduates for future matching gift fundraising initiatives.



Please take five minutes now to add employment information to your alumni records by completing the "Update Your Alumni Record" mailback/FAXback form on page 24 of this issue of VOYAGEUR.

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It has been a lot of hard work, taken years but now you have something to show for it. For only \$60 (including taxes, handling, postage and insurance) your Diploma can be framed in a very high quality Canadian made, polished gold frame complete with a red matte emblazoned with the official logo of St. Lawrence College.

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Name _____

Former Name (if applicable) _____

Program/Year of Graduation _____

Campus Attended _____

Student No. (if known) _____

EMPLOYMENT INFORMATION (Attach a business card if you have one)

Position/Title _____

Employer's name _____

Employer's Address _____

City _____

Postal Code _____

Telephone _____

Current Home Address _____

City _____ Postal Code _____

Telephone _____

Spouse's Name _____

Spouse is a St. Lawrence alumni? Yes No

If Yes, Program/Year of Graduation _____

Student Alumni No. (if known) _____

Permanent Name & Address of relative/parent/friend,
who can always contact you

Additional notes regarding special achievements, promotions, photos, births,
marriages, moves for my Echoes update...

Sure, go ahead and share some of
this information with other alumni
through the "ECHOES" section in the
next edition of Voyageur.

Please update my alumni
record but keep this
information confidential.

Please send Voyageur to my Home Address Business Address

Signature _____

Date _____

UPDATE YOUR ALUMNI RECORD

Keeping your address current with the Alumni Office ensures you receive information regarding alumni events/services and can put you in touch with other St. Lawrence alumni.

**Congratulations to Paul Melki/
H.C.A. Brockville, winner of an IBM
OS/2 Software package.**

Paul was one of over 200 individuals who wrote to us to update employment information on their alumni record.

The Alumni Office is still looking to update home and employment address information for graduates.

Complete the form attached and return it to the Alumni Office at the college. From the updates received before August 15, we will draw one name. This individual will win two tickets to see the Toronto Blue Jays on College Day, September 24, 1994. We look forward to your mail. Good Luck.

SEND TO

Alumni/Development Office
St. Lawrence College
King & Portsmouth
Kingston, ON
K7L 5A6
or

Phone:
Brockville (613) 345-0660x1617
Cornwall (613) 933-6080x1617
Kingston (613) 544-5400x1617

Fax: (613) 545-3920

Career Opportunities

Canada's 60 year old mutual funds industry is in the midst of an unprecedented surge of growth. What's happening is that tens of thousands of Canadians have come to recognize the benefits of investing in mutual funds.

More and more individuals are turning to financial advisors for personal consultation. Bruce Tessier, Chartered Financial Planner and Manager of the Cornwall Branch of The Investors Group sees this trend first hand. A 1983

graduate of the Cornwall campus, Bruce's career with Investors over the past five years has proven to be successful and rewarding. Industry experts are forecasting that mutual fund assets will exceed \$250 billion, by the end of this century. "The growth has been tremendous," says Bruce. "Our firm currently has openings for well qualified and highly self-motivated individuals. I would like to offer these career opportunities to alumni of the College who want to be recognized and rewarded according to their efforts and abilities."

FINANCIAL PLANNING A CAREER OPPORTUNITY with Canada's Largest Financial Planning Organization

Investors Group, a division of Power Financial Corporation, is currently expanding its team of investment (financial) planners.

The career with Investors can mean top earning, rapid development and promotion.

Ideal candidates should possess the ability to understand, analyse, and make professional recommendations to individual investors.

If you're interested in pursuing a career in the rapidly expanding field of financial planning, Call:



Cornwall	Bruce Tessier	(613) 933-7777
Ottawa	Ron Dobcon	(613) 723-7200
Kingston	Karen Holland	(613) 542-4941

Join The Careers Line!

If you know about a career opportunity, our grads and alumni would like to know about it too!

The Career Services Office at St. Lawrence ensures professional and efficient employment services. They assist employers in areas of job assessment, selection and recruitment, promotion of jobs and provision of information on federal and provincial employment/training programs.

Call us collect or fax us.
We are waiting for your call.

In Brockville:

phone 613-345-0660, ext. 3190
fax 613-345-2231

In Cornwall:

phone 613-933-6080, ext. 2532
fax 613-937-1523

In Kingston:

phone 613-544-5400, ext. 1289
fax 613-545-3920

Employment Assistance Office For Students

If you are an alum/grad of St. Lawrence who is looking for work, we may be able to assist you in your employment search. Call or fax us at any one of the above numbers.

the Centre

FOR BUSINESS AND INDUSTRY SERVICES

St. Lawrence College already plays a leading role in the educational and economic growth of our communities. A new division has been created to enhance that role and to broaden College services to businesses and organizations.

In July of 1993, the College created the Centre for Business and Industry Services. The mandate for the Centre is to provide educational and training programs to businesses and organizations throughout the St. Lawrence Valley from Kingston to the Quebec border. With a number of projects already well under way, staff from the offices in Cornwall, Brockville and Kingston are busy meeting with new and existing clients to match the resources of the College to the needs of their communities.

For more information on the services offered by the Centre contact:

Dan Dexter, Executive Director
Kin & Portsmouth, Kingston, ON,
K7L 5A6
(613) 544-5532, ext.1220
Fax (613) 546-3681

Denyce Diakun
2288 Parkedale, Brockville, ON,
K6V 5X3
(613) 345-0556, ext.3168
Fax (613) 345-2231

Mike Metcalfe
Windmill Point, Cornwall, ON,
K6H 4Z1
(613) 933-4693, ext.2148
Fax (613) 937-1523

Barry Keefe
King & Portsmouth, Kingston, ON,
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(613) 544-5532, ext.1238
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