

# 2019-2020 Student Bios – Business Administration Marketing Three Year Program

## Summary

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Name:	<b>Nick Belmont</b>	LinkedIn:	<a href="https://www.linkedin.com/in/nick-belmont/">https://www.linkedin.com/in/nick-belmont/</a>	Expected Grad Year:	2020
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Known as a motivated, competitive, and outgoing individual, I am aspiring to build an exciting and rewarding career in business and marketing.

Winning gives me energy. I love being on top of the competition. Using my leadership, communication, and problem solving/analytic skills to drive my competitive nature, I help ensure the team and/or myself stay ahead of the curve. My ability to take charge, inspire, and work well with others will be sure to benefit an organizations success. I can accurately interpret what others are saying, and organize and express their thoughts clearly. Using creativity, reasoning, and past experiences, I can identify and solve problems effectively.

An experienced communications specialist, website/ecommerce designer, digital marketer, and social media manager, I am looking to further build my skill set, and gain more valuable experience in the business and marketing industry.

I invest time daily to help further my career path. I love improving myself by reading, meeting new people and making connections, and have invested in business education to gain myself the necessary knowledge and skills to build a successful career, and be the best at what I do.

Areas of interest include and are not limited to:

Content Mktg	X	E-Commerce	X	Research	X	Social Media	
CRM	X	Event Planning		Sales	X	Web	X
Data Analysis		Product Mktg/Development	X	SEO	X	Other	Project Management

Name:	<b>Justin Burch</b>	LinkedIn:	<a href="https://www.linkedin.com/in/justinburtch/">https://www.linkedin.com/in/justinburtch/</a>	Expected Grad Year:	2021
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My future is prosperous because I am an inspired entrepreneur and marketer that wants to innovate ideas to create needed changes to the world, and I am willing to take the risk for the rewards to accomplish this. To achieve my goals every day I will be pursue on furthering my education, so I become a more valuable asset to an organization over time.

I am currently studying at St. Lawrence College to acquire the knowledge about the fundamentals on Business Marketing. With this course I will learn about the key concepts on how I can grow as a manager, marketer, and various other roles to improve society.

In conclusion I am looking to make new connections and network to share my ideas! I look forward to the bright future because I have a unique personality that fits well into a workplace environment. If you have an interest on talking with me, please don't be shy and connect so we can collaborate on creative and new ideas together!

Areas of interest include and are not limited to:

Content Mktg	X	E-Commerce	X	Research		Social Media	X
CRM	X	Event Planning		Sales	X	Web	
Data Analysis		Product Mktg/Development		SEO	X	Other	

Name:	<b>Simon Campbell</b>		LinkedIn:	<a href="https://www.linkedin.com/in/s-campbell67/">https://www.linkedin.com/in/s-campbell67/</a>	Expected Grad Year:	2020	
Short Biography:							
<p>My entrepreneurial spirit is applied to require customers by promotional advertisements on Facebook, and outdoors, such as yard signs, banners and flyers. This has helped to grow my landscaping business, Campbell's Care Landscaping. By applying genuine passion and quality services for every job, customers quickly become repeat clients requiring services weekly or bi-weekly. Being a thoughtful and self-aware worker allows me to grow and master procedures quickly. Currently, strive to work in a marketing agency alongside new business, and entrepreneurs so I can influence their, marketing strategy and designs to help expand their small business.</p> <p>People I enjoy working with are driven, optimistic, open-minded, and want to have a positive impact on the business, environment, and people around them. I love to work on projects with a team with diverse backgrounds and personalities.</p>							
Areas of interest include and are not limited to:							
Content Mktg	x	E-Commerce	x	Research	x	Social Media	x
CRM	x	Event Planning	x	Sales	x	Web	x
Data Analysis	x	Product Mktg/Development	x	SEO		Other	Project Management

**Connor Carey**

**William Dalgiesh**

**Isaac Fraser**

Name:	<b>Gerhard Freundorfer</b>		LinkedIn:	<a href="https://www.linkedin.com/in/gfreundorfer/">https://www.linkedin.com/in/gfreundorfer/</a>	Expected Grad Year:	2020	
<p>I am an experienced marketing professional who is passionate about helping others become the best version of themselves with experience in both the for-profit and non-profit sectors. I have proven track-record in managing e-commerce retail and increasing revenue through multi-channel marketing campaigns. Strong experience in developing marketing strategies, market research, content marketing and digital advertising and event planning.</p> <p>After completing the Advanced Diploma in Business Marketing, I intend to continue on to the Bachelor of Business Administration program to round out my education, so as to provide better value to future employers.</p> <p>Top strengths (from Strengthsfinder by Gallup): Positivity, Strategic, Adaptability, Includer, Arranger, Developer.</p>							
Areas of interest include and are not limited to:							
Content Mktg	X	E-Commerce	X	Research	X	Social Media	
CRM	X	Event Planning	X	Sales	X	Web	X
Data Analysis		Product Mktg/Development	X	SEO	X	Other	Project Management

Name:	Zac Greenlees	LinkedIn:	<a href="https://www.linkedin.com/in/zac-greenlees/">https://www.linkedin.com/in/zac-greenlees/</a>	Expected Grad Year:	2020	
<p>Third year Business Marketing student with motivated actions towards retail ownership. Past job experience and education directs me in the path of entrepreneurship possibilities in my future. Daily activities include problem solving, interaction with other people, and guidance or motivating. I'm passionate about being successful and will work as hard as it takes to do so.</p> <p>My past work experience will allow me to bring together a number of attained retail skills. Being friendly to each and every customer, problem solving tough situations at hand, and correctly dealing with company funds to ensure profit maximization.</p> <p>Working retail and dealing with different suppliers every day gained me a trusted network stream in my current field. If I ever end up succeeding with my future entrepreneurial goals, I will have a solid concrete background of sources for help.</p>						
Areas of interest include and are not limited to:						
Content Mktg	X	E-Commerce	X	Research	Social Media	X
CRM	X	Event Planning	X	Sales	Web	X
Data Analysis		Product Mktg/Development		SEO	Other	

Name:	Katie Grigg	LinkedIn:	<a href="https://www.linkedin.com/in/kaitlyn-grigg/">https://www.linkedin.com/in/kaitlyn-grigg/</a>	Expected Grad Year:	2020
<p>Goal orientated individual with the drive to develop leadership within a workplace and school environment. Working at RKY Camp has taught me the importance of problem-solving and team building. I strive to surround myself with positive influencers and use a mentor to guide me through my studies and life.</p> <p>Outgoing, Risk Taker and Driven is how my co-workers and classmates would describe me. I am empowered when I am working with a group because it allows me to take initiative and lead to help complete the task.</p> <p>Business-to-Business Marketing is a passion of mine. Through the studies in Marketing at St. Lawrence College, focusing on creating positive connections and learning to expand my knowledge allows for personal/academic growth. Making a difference in my community through volunteering is a constant goal of mine.</p>					
Areas of interest include and are not limited to:					
Content Mktg	CRM	Data Analysis	E-Commerce	Event Planning	Product Mktg/Development
	X			X	X
Research	Sales	SEO	Social Media	Web	Other
X	X				

Name:	<b>Elizabeth Herbert</b>	LinkedIn:	<a href="https://www.linkedin.com/in/elizabeth-herbert">https://www.linkedin.com/in/elizabeth-herbert</a>	Expected Grad Year:	2020
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Writing is my passion, especially when creating an ad. In my opinion, there is nothing more satisfying than reading or watching a well-crafted advertisement. One day, I would love to work as a marketing coordinator where I can turn my ideas to reality. My love and passion for writing and creating makes it easy for others to understand my ideas and get on board, my experience in the restaurant industry has encouraged me to be outgoing and welcoming.

Not very often do I start a task and not complete it, communicating with those around me to ensure all work is done, surpassing expectations. My friendly nature and motivated personality make those around me feel valued and appreciated. I admire those who are hard workers and are passionate about the work they do, working for people who share the same values makes me feel like what I'm doing matters and is impactful in a positive way.

What I'm most interested in is helping people, problem solving, and working as a team with people who are in the same marketing field with me. I'm excited to complete my marketing degree and build my future doing what I love.

Areas of interest include and are not limited to:

Content Mktg	x	E-Commerce	x	Research	x	Social Media	
CRM	x	Event Planning	x	Sales	x	Web	
Data Analysis	x	Product Mktg/Development	x	SEO	x	Other	

Name:	<b>Jadon Hook</b>	LinkedIn:	<a href="https://www.linkedin.com/in/jadonhook/">https://www.linkedin.com/in/jadonhook/</a>	Expected Grad Year:	2020
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I am empowered when I get to work on solving social, economic, and environmental issues in society by creating content promoting sustainable practices, developing marketing plans for small to medium sized businesses and not-for-profit's, and implement innovative solutions to these issues.

Experienced Social Media Manager with a demonstrated history of working in the non-profit organization management industry. Skilled in research, customer service, management, and public speaking. Aspiring marketing professional with an Advanced Diploma focused in Business, Management, and Marketing from St. Lawrence College.

Areas of interest include and are not limited to:

Content Mktg	X	E-Commerce	X	Research	X	Social Media	
CRM	X	Event Planning	X	Sales	X	Web	X
Data Analysis		Product Mktg/Development		SEO	X	Other	Project Management

Name:	<b>Kylie Huffman</b>	LinkedIn:	<a href="https://www.linkedin.com/in/k-huffman/">https://www.linkedin.com/in/k-huffman/</a>	Expected Grad Year:	2020		
<p>I am a third-year marketing student looking to further my knowledge in Not-For-Profit and Charitable work through developing my ability to fundraise and gain a better understanding of the skills that go into being successful when working in this sector of business.</p> <p>I work as a valued member of a team in my current role as a Career Services Assistant at St. Lawrence College where my passion for helping others allows me to assist students with their professional development. I most enjoy working as a member of a team where I can collectively compile my ideas with those of others in order to perform a specific task or accomplish a common goal.</p> <p>My determination for helping others is leading me toward working with Charities and Not-For-Profits in the future where I hope to turn my passion into new ideas that will greater benefit those in the Kingston community. My hope is to one day be able to make a measurable change in the Kingston community using valuable skills I have gained through my education and current employment.</p>							
Areas of interest include and are not limited to:							
Content Mktg		E-Commerce		Research	X	Social Media	
CRM		Event Planning	X	Sales		Web	
Data Analysis		Product Mktg/Development	X	SEO		Other	Charity and Not-For-Profit

Name:	<b>Stephen Korolew</b>	LinkedIn:	<a href="https://www.linkedin.com/in/stephen-korolew-9a7421b8/">https://www.linkedin.com/in/stephen-korolew-9a7421b8/</a>	Expected Grad Year:	2020		
<p>I am a diligent marketing student, with an immense passion for helping clients. This is exemplified in all facets of my learning and work. I have an immense passion for brainstorming, creating, and implementing strategies to help people succeed. This has come in the form of teamwork in the workplace but also at St. Lawrence College. I have done work with one not-for-profit organization previously. This was with “Courage with DR Congo”, and I was tasked with campaigning and selling various products in order to raise money to help support famine, disease and poverty for women and children in DR Congo. I had the interesting opportunity to work hand in hand with SPARK at SLC in order to create the company’s official logo.</p> <p>This year we will be working with the United Way and specifically I will be working with The Trauma support sector. I have an overwhelming passion for working with people and feel a deeper connection when it comes to doing something good for the community, I live in.</p> <p>I am also thoroughly enjoy keeping up with trends and analyzing the market. I am closely linked with social media and enjoy keeping up to date with everything new and exciting in the market. I believe that curiosity and innovation is what will be the secret to success for marketers in the future.</p> <p>Overall, I am extremely optimistic of what the future holds for myself. I see myself utilizing my communications skills and exemplifying my knowledge of the market in order to help various clients from different companies as I embark in m future endeavors after SLC.</p>							
Areas of interest include and are not limited to:							
Content Mktg	X	E-Commerce	X	Research	X	Social Media	x
CRM	X	Event Planning	X	Sales	X	Web	X
Data Analysis		Product Mktg/Development	x	SEO	X	Other	Project Management

Name:	<b>Sarah Lanteigne</b>	LinkedIn:	<a href="https://www.linkedin.com/in/slanteigne/">https://www.linkedin.com/in/slanteigne/</a>	Expected Grad Year:	2020
<p>I desire to facilitate business-to-customer sales to provide quality products to enhance customers' lives and the lives of people around them. Creating meaningful relationships with consumers energizes me to offer them a useful and valuable product. I have high respect for companies that offer a superior product/service while maintaining a sustainable environment and business practices.</p> <p>My integration of attention to detail with listening skills ensures my customers and coworkers feel comfortable to collaborate with me. I pride myself on having positive connections with coworkers to increasing the effectiveness and efficiency of the team.</p> <p>I have discovered my career path by partaking in trade shows and working as a data entry clerk. To increase my marketing knowledge, I have invested in a marketing education with the hopes to make connections to potential employers.</p>					
Areas of interest include and are not limited to:					
Content Mktg	X	E-Commerce		Research	
CRM	X	Event Planning		Sales	X
Data Analysis		Product Mktg/Development	X	SEO	

Name:	<b>Alex Lebrun</b>	LinkedIn:	<a href="https://www.linkedin.com/in/alexanderlebrun/">https://www.linkedin.com/in/alexanderlebrun/</a>	Expected Grad Year:	2020
<p>I am a creative individual who is excited by audio and video production. I have experience working in Adobe Premiere, Adobe Audition, and Logic Pro X. Additionally, I have an interest in research and data analysis. I have a driving need to understand why something is the way it is, and how everything comes together.</p>					
Areas of interest include and are not limited to:					
Content Mktg		E-Commerce		Research	x
CRM		Event Planning		Sales	
Data Analysis	x	Product Mktg/Development	x	SEO	

Name:	<b>Curtis Marrison</b>	LinkedIn:	<a href="https://www.linkedin.com/in/curtis-marrison/">https://www.linkedin.com/in/curtis-marrison/</a>	Expected Grad Year:	2020
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I am an outgoing and motivated student at St. Lawrence College currently studying in the Business Administration Marketing program. I enjoy having a fast-paced lifestyle being able to balance many tasks together to achieve a set goal. Taking pride in developing leadership and hard-working skills have been a priority for myself to enhance the experience of myself, peers and clients.

Through past working experiences I have developed key skills of communication along with problem solving while using critical thinking techniques to help customers. Using these skills, I have created and maintained lasting relationships helping me to create a wealth of connections. Establishing connections with clients is a crucial part of business in the real world is necessary for any possible future opportunities. While working with customers, I gain a high level of satisfaction providing a service and fulfilling a want. I enjoy being able to do little things that in the end prove a huge difference to making a sale.

After the completion of my Business Marketing Administration program I plan on taking the Bachelor of Business Administration receiving a degree. With real world experiences together with in-class hands on context, I believe that I have enabled myself to be as successful as possible.

Areas of interest include and are not limited to:

Content Mktg	x	E-Commerce	x	Research		Social Media	x
CRM	x	Event Planning		Sales	x	Web	x
Data Analysis		Product Mktg/Development	x	SEO	x	Other	

Elle McFeeters

Eric Mclean

Name:	<b>Natalya Newman</b>	LinkedIn:	<a href="http://www.linkedin.com/in/natalyanewman">www.linkedin.com/in/natalyanewman</a>	Expected Grad Year:	2020
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Being an experienced server has taught me how to create a connection with people very quickly and easily. This skill will be used within my next adventures, and for the rest of my life. Allowing previous employers to see me as a welcoming and outgoing person, which has allowed me to create long lasting relationships.

I'm hoping to achieve success in the Marketing field geared towards Social Media Marketing, Marketing Design and Event Marketing. These fields make me passionate about working in Marketing, and will drive me to be a good employee.

Being on the Student Associations Board of Directors has made me an expertise in working with a team to meet deadlines. I now use this skill in my day to day life and I look forward to growing my skills and adding value to an organization.

Areas of interest include and are not limited to:

Content Mktg	X	E-Commerce	X	Research		Social Media	X
CRM		Event Planning	X	Sales		Web	X
Data Analysis		Product Mktg/Development		SEO		Other	



Name:	<b>Vaibhav Patel</b>	LinkedIn:	<a href="https://www.linkedin.com/in/vaibhav-patel-062b29171/">https://www.linkedin.com/in/vaibhav-patel-062b29171/</a>	Expected Grad Year:	2020		
<p>I am empowered when I get a chance to solve marketing plans in Ecommerce, Event planning and also the product or any service marketing or development.</p> <p>Experienced in customer service and as assistant manager of Circle K. I am also well known about all the duties at a convenient store. Achieving the business administration in marketing in advanced diploma.</p>							
Areas of interest include and are not limited to:							
Content Mktg		E-Commerce	X	Research	X	Social Media	
CRM		Event Planning	X	Sales	X	Web	
Data Analysis		Product Mktg/Development	X	SEO		Other	
<p>I would be honored to work with punctual, honest and hardworking people who know what they are exactly doing and learn skills and be a giving person.</p>							

Name:	<b>Austin South</b>	LinkedIn:	<a href="https://www.linkedin.com/in/austin-south/">https://www.linkedin.com/in/austin-south/</a>	Expected Grad Year:	2020		
<p>I flourish on the idea of becoming a professional in the marketing field. Currently pursuing Business Administration- Marketing at St. Lawrence College, I am driven by opportunities that will allow me to implement my creativity and people-skills to contribute to projects and company goals, while working to establish strong relationships with clients. As a growing professional, I have a strong interest in branding and social media and strive to be recognized as an asset to any team.</p> <p>The fast-paced world of marketing will allow me to combine my many skills and interests with my love of business. My previous experience working in high stress environments has given me the skills to push through and contribute quality work on short deadlines. My colleagues would say that I am very optimistic, as I see setbacks as opportunities to learn and grow. There is always a creative solution to a problem, and I love searching for it.</p> <p>At the heart of every successful company is a group of talented and passionate individuals. My outgoing and competitive nature is the perfect addition to any company that desires to be number one!</p>							
Areas of interest include and are not limited to:							
Content Mktg	x	E-Commerce		Research		Social Media	x
CRM	x	Event Planning	x	Sales	x	Web	
Data Analysis		Product Mktg/Development	x	SEO		Other	Copyrighting Branding/Brand Development

Name:	<b>Justynn Steven</b>	LinkedIn:	<a href="http://www.linkedin.com/in/justynnsteven">www.linkedin.com/in/justynnsteven</a>	Expected Grad Year:	<b>2020</b>
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I am energized when working within teams, I get more work done when in teams because I am able to lead more and help others. I believe I am a good leader because in a team situation I make sure all group members stay on task and get the job done in a timely matter.

The people I look forward to dealing with in the future; I can best describe as outgoing, positive and creative.

To be seen as positive, optimistic and a great leader I regularly support others, take initiative and step forward to take on challenges. I am wanting to learn more about the business world and how it operates. I have an interest in knowing the who, what, where, when, why and how about marketing because I feel my skills will mesh well within the marketing industry.

The one thing that my references would say about me is that I always try to be positive in any situation and that I am able to provide great leadership, whether that being in school or when playing sports.

Areas of interest include and are not limited to:

Content Mktg	x	E-Commerce	x	Research		Social Media	
CRM	x	Event Planning	x	Sales		Web	x
Data Analysis		Product Mktg/Development	x	SEO	x	Other	

Name:	<b>Miguel Suarez</b>	LinkedIn:	<a href="https://www.linkedin.com/in/miguelsuarez-dr/">https://www.linkedin.com/in/miguelsuarez-dr/</a>	Expected Grad Year:	<b>2020</b>
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I am a creative entrepreneur recognized for planning and conducting strategies that are custom designed to help small to medium-sized businesses to succeed in a new digital world, but also, I find myself very passionate working with people and organizations that are open to teaching me new processes and ways to do marketing.

Proven ability for business planning and development, Web design, content marketing and graphic design; Always aiming to deliver the best quality outcome accurate to what the business or client needs.

I have a personality that is always driven to create and innovate; therefore, I usually reach my potential when I work next to a supportive team that is as passionate as me and has similar goals within the organization.

My motivation is to be involved in relevant projects using my expertise to help organizations achieve their goals always exceeding expectations.

Areas of interest include and are not limited to:

Content Mktg	X	E-Commerce	X	Research		Social Media	X
CRM	X	Event Planning	X	Sales		Web	X
Data Analysis	X	Product Mktg/Development	X	SEO	X	Other	Brand Development

Name:	<b>Nathan Wilkinson</b>	LinkedIn:	<a href="http://www.linkedin.com/in/nathanwilkinsons1c">www.linkedin.com/in/nathanwilkinsons1c</a>	Expected Grad Year:	2020
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My acumen dealing with a diverse range of characters, being a person of solid character myself, makes me extremely suited to sponsor brands at events in the field.

Leveraging marketing and sales fundamentals to carry out promotions makes me an effective and strategic representative. I am able to carry the brand message while delivering a memorable experience for the target market. My personality opens people up to receiving me, and the message I carry, very well.

Ultimately, I wish to be an integral member of your team to shape clients' experience with the brand, solidifying their relationship to the brand, achieve brand loyalty to produce revenues in the longer term.

Areas of interest include and are not limited to:

Content Mktg	X	E-Commerce	X	Research	X	Social Media	X
CRM		Event Planning	X	Sales	X	Web	X
Data Analysis		Product Mktg/Development		SEO	X	Other	

James Yates

Ivan Yevchyk