



## 0309 Graphic Design – Portfolio Assignment Fall 2023

Applicants to the Graphic Design program are required to complete a portfolio assignment. Additional program requirements can be found on our website.

The Portfolio Assignment allows us to assess your creativity, problem-solving ability and general technical skills. Show the following design-related work (visual responses) and statement-of-intent (written response). Depending on the individual it may require approximately eight hours for its proper completion.

### Visual Responses

Please submit high-quality photographs or scans, in .jpg format, of 5-10 pieces of your own ORIGINAL creative work from any of the following categories:

- Graphic Design projects: logos/posters/advertising/websites
- Multimedia projects: videos/photography/motion graphics
- Art-based projects: drawings/paintings, etc.

### Written Response

In a Word document or PDF of 300-500 words, please answer the following, in paragraph form.

Research and consider current trends in visual culture and the graphic design industry. What do you think a designer’s role and impact on society will be in the next five years? How does this fit in with your personal and career goals?

**QUESTIONS?** If you have any questions about completing this assignment, please contact [AMD@sl.on.ca](mailto:AMD@sl.on.ca).

**IMPORTANT:** If the College does not receive your completed portfolio assignment, any offer of admission to the Graphic Design program will be revoked. Due date for completion is posted in your portal: [slc.me](http://slc.me)

### SUBMIT YOUR COMPLETED ASSIGNMENT ELECTRONICALLY

Please submit high quality photographs or scans in .jpg format of all your visual responses and submit these, along with a Word or pdf file of your written responses, in a single zip folder labeled with your name (e.g. JDoe\_GraphicDesignPortfolio). Individual file names should include your name, as well as the visual or written response each item refers to. For example, a submission from Jane Doe would include the following files: JDoe\_VisualResponse1, JDoe\_VisualResponse2, JDoe\_WrittenResponse, etc.

**DOMESTIC APPLICANTS:** Email your submission to [ask@sl.on.ca](mailto:ask@sl.on.ca)

**INTERNATIONAL APPLICANTS:** Upload your portfolio to your application in the OCAS-IAS portal

Please sign below and scan for electronic submissions.

I have personally responded to all questions without the undue assistance of another individual:

\_\_\_\_\_  
Name (please print) Signature

\_\_\_\_\_  
Email address Student# Date

**For office use only:** Date Received by Admissions: \_\_\_\_\_

Received by: \_\_\_\_\_