



0309 Graphic Design – Portfolio Assignment Fall 2024

Applicants to the Graphic Design program are required to complete a portfolio assignment. Additional program requirements can be found on our website.

The Portfolio Assignment allows us to assess your creativity, problem-solving ability and general technical skills. Show the following design-related work (visual responses) and statement-of-intent (written response). Depending on the individual it may require approximately eight hours for its proper completion.

Visual Responses

Please submit high-quality photographs or scans, in .jpg format, of 5-10 pieces of your own ORIGINAL creative work from any of the following categories:

- Graphic Design projects: logos/posters/advertising/websites
- Multimedia projects: videos/photography/motion graphics
- Art-based projects: drawings/paintings, etc.

Written Response

In a Word document or PDF of 300-500 words, please answer the following, in paragraph form.

Research and consider current trends in visual culture and the graphic design industry. What do you think a designer's role and impact on society will be in the next five years? How does this fit in with your personal and career goals?

QUESTIONS? If you have any questions about completing this assignment, please contact AMD@sl.on.ca.

IMPORTANT: If the College does not receive your completed portfolio assignment, any offer of admission to the Graphic Design program will be revoked. Due date for completion is posted in your portal: slc.me

SUBMIT YOUR COMPLETED ASSIGNMENT ELECTRONICALLY

Please submit high quality photographs or scans in .jpg format of all your visual responses and submit these, along with a Word or pdf file of your written responses, in a single zip folder labeled with your name (e.g. JDoe_GraphicDesignPortfolio). Individual file names should include your name, as well as the visual or written response each item refers to. For example, a submission from Jane Doe would include the following files: JDoe_VisualResponse1, JDoe_VisualResponse2, JDoe_WrittenResponse, etc.

DOMESTIC APPLICANTS: Email your submission to ask@sl.on.ca

INTERNATIONAL APPLICANTS: Upload your portfolio to your application in the OCAS-IAS portal

Please sign below and scan for electronic submissions.

☐ I have personally responded to all questions without the undue assistance of another individual:

| | | |
|------------------------------|--------------------|---------------|
| _____ Name (please print) | _____ Signature | |
| _____ Email address | _____ Student# | _____ Date |

For office use only: Date Received by Admissions: _____

Received by: _____