



Fall 2025: Portfolio Assignment 0309 Graphic Design

Applicants to the Graphic Design program are required to complete a portfolio assignment. Additional program requirements can be found on our website.

The Portfolio Assignment allows us to assess your creativity, problem-solving ability and general technical skills. Show the following original design-related work (visual responses) and statement-of-intent (written response), ***without the use of generative AI tools.***

1) Visual Response:

Please submit high-quality photographs or scans, in .jpg format, of 5-10 pieces of your own ORIGINAL creative work from any of the following categories:

- Graphic Design projects: logos/posters/advertising/websites
- Multimedia projects: videos/photography/motion graphics
- Art-based projects: drawings/paintings, etc.

2) Written Response:

In a Word document or PDF of 300-500 words, please answer the following, in paragraph form.

Research and consider current trends in visual culture and the graphic design industry. What do you think a designer's role and impact on society will be in the next five years? How does this fit in with your personal and career goals?

Submit your Portfolio Assignment Electronically:

Please submit high quality photographs or scans in .jpg format of all your visual responses and submit these, along with a Word or pdf file of your written responses, in a single zip folder labeled with your name (e.g. JDoe_GraphicDesignPortfolio). Individual file names should include your name, as well as the visual or written response each item refers to. For example, a submission from Jane Doe would include the following files: JDoe_VisualResponse1, JDoe_VisualResponse2, JDoe_WrittenResponse, etc.

HOW TO SUBMIT PORTFOLIO: All documents must be submitted through the portfolio submission link located on the program webpage.

QUESTIONS? If you have any questions about completing this assignment, please contact AMD@sl.on.ca.

IMPORTANT: If the College does not receive your completed portfolio assignment, any offer of admission to the Graphic Design program will be revoked. Due date for completion is posted in your slc.me portal.

**Please sign below and submit this document with your portfolio assignment:*

I have personally responded to all questions without the undue assistance of another individual and without the use of generative AI tools:

Name (please print)

Signature